



Empathically Treating Diverse Populations

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Learning Objectives

- Verbalize recommended treatment interventions for diverse populations
- Identify tobacco treatment disparities amongst diverse populations
- Define Cultural Competency
- Demonstrate the ability to elicit cultural influences that may factor into a patient's treatment plan

USPHS Recommendations

Counseling and medication effective for use with ***all*** tobacco users

- Exceptions
 - Medication Contraindications
 - Specific Populations (adolescents, pregnant smokers, lights smokers, smokeless tobacco users)

Cultural Changes in US

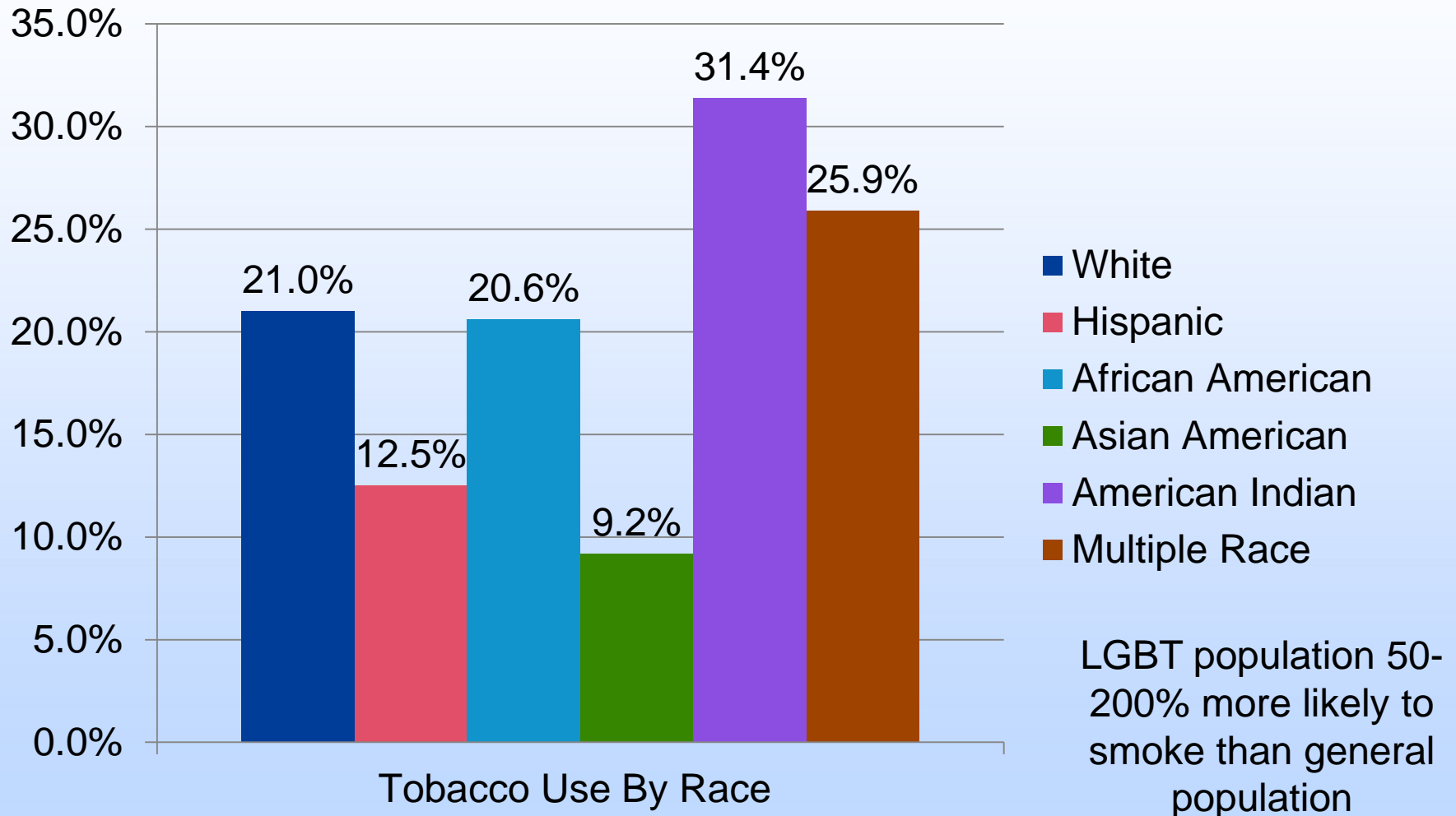
United States Becoming More Culturally and Ethnically Diverse

US Census Bureau Projections

Role of Technology in
Cultural Changes



Cultural Minority Tobacco Use - 2010



Cultural Disparities

Health Care

- Access to Healthcare
- Quality of Care
- Health Disparities

Tobacco Cessation

- Access to Treatment
- Evidenced Based Interventions
- Quit Attempts
- Abstinence Rates

Unequal Treatment (2003)

- Extensive examination of health care disparities
- Recommendations
 - Systemic Level
 - Individual Level

Cultural Competence

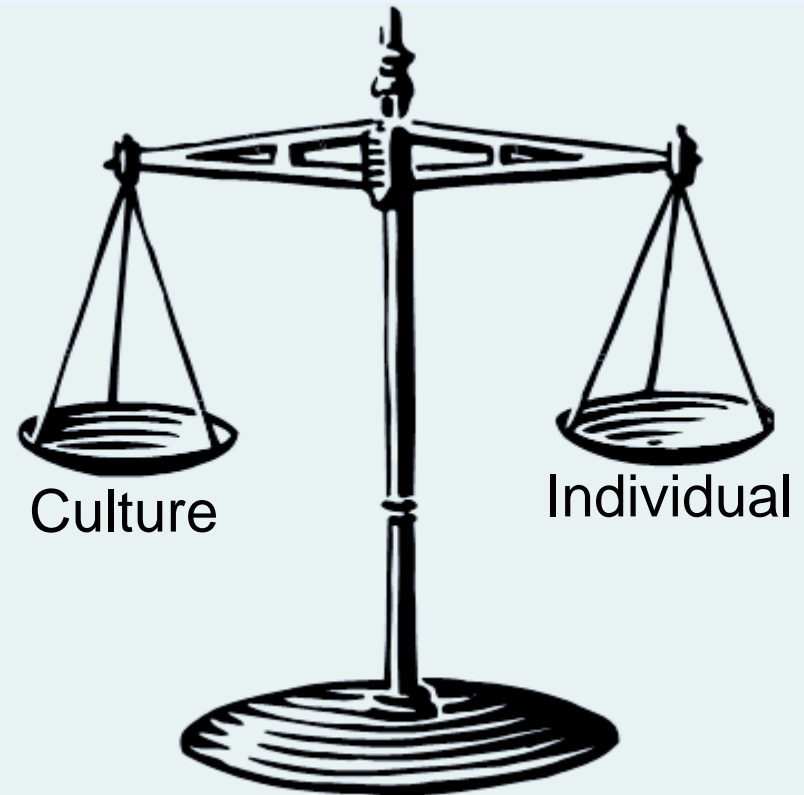
- Awareness of cultural assumptions and biases
- Knowledge and understanding of other cultures backgrounds and differences
- Ability to employ this knowledge and insight to communicate cross-culturally

Becoming Culturally Competent

Cultural self-awareness

- Personal culturally shaped values
- Conscious/Unconscious biases

Cultural vs. Personal



Bias Activity & Resources

Activity

Pregnant Smokers

- What biases might public hold towards this population?
- If they are aware of these biases, how might this influence your relationship when they come to try to quit smoking?



Special Population Resources



How to Run a Culturally Competent LGBT Smoking Treatment Group

Scout, Miele, AM. Bradford, JB., Perry, D. 2007. Running an LGBT Smoking Treatment Group. The Fenway Institute, Boston, MA



WINNING THE FIGHT AGAINST TOBACCO



DEPARTMENT OF HEALTH AND HUMAN SERVICES
CENTERS FOR DISEASE CONTROL AND PREVENTION



Pathways to Freedom was produced in partnership with key segments of the African-American community, including churches, service organizations, and educational institutions.

Culturally Empathic Learning

Three Tasks

- Exploring Meaning
- Social Context & Review of Systems
- Negotiation

Empathic Strategies

Motivational Interviewing

- Effective across cultures
- Meeting patient to resolve ambivalence
- OARS
- Non-judgmental approach

Are we Dancing or are we Wrestling?

Review

- Recommendations
- Disparities
- Cultural Competency
 - Awareness
 - Knowledge
 - Empathic Skills

References

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