



Empathically Treating Diverse Populations

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Learning Objectives

- Verbalize recommended treatment interventions for diverse populations
- Identify tobacco treatment disparities amongst diverse populations
- Define Cultural Competency
- Demonstrate the ability to elicit cultural influences that may factor into a patient's treatment plan

USPHS Recommendations

Counseling and medication effective for use with ***all*** tobacco users

- Exceptions
 - Medication Contraindications
 - Specific Populations (adolescents, pregnant smokers, lights smokers, smokeless tobacco users)

Cultural Changes in US

United States Becoming More Culturally and Ethnically Diverse

US Census Bureau Projections

Role of Technology in Cultural Changes

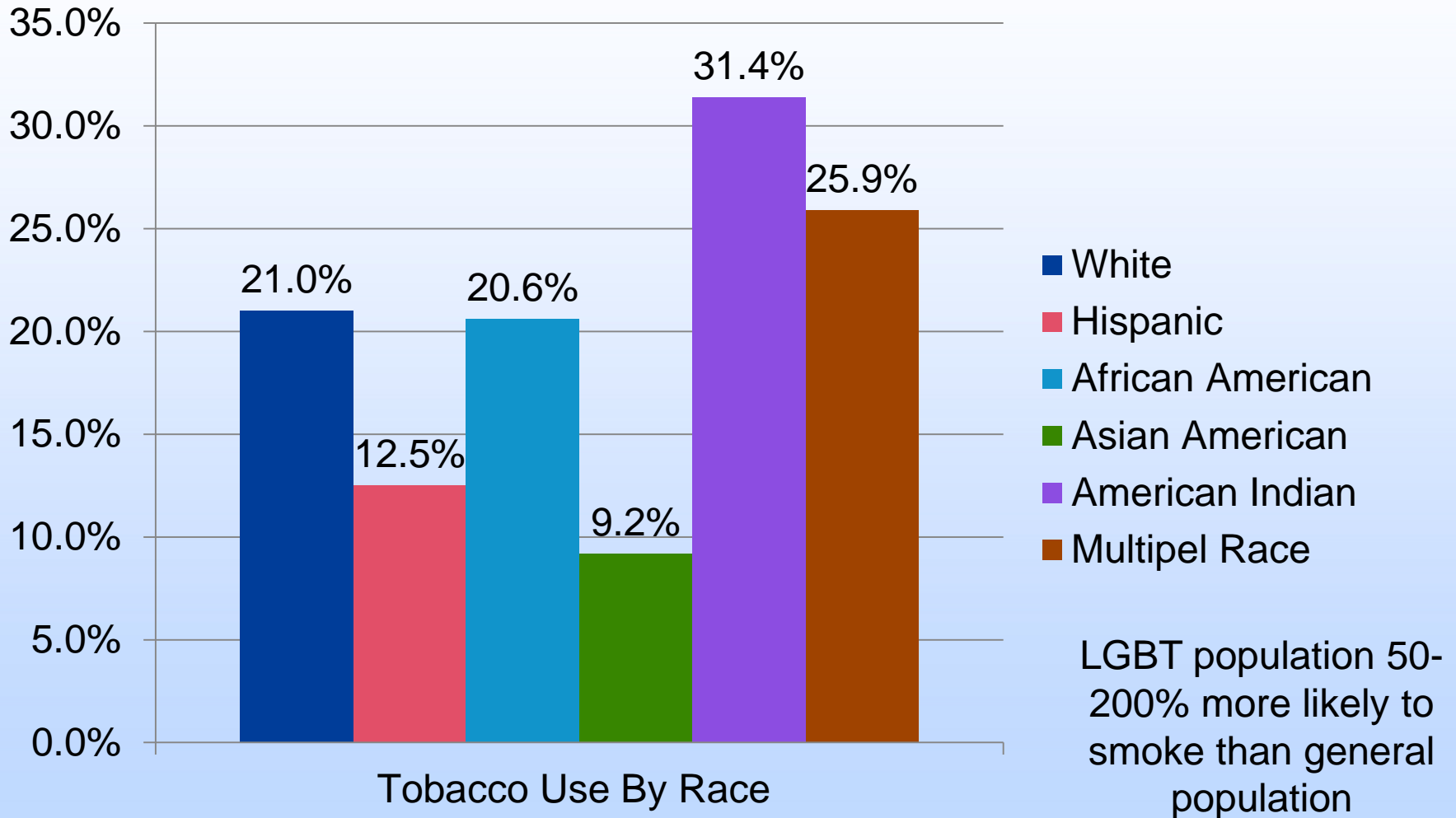
Cultural Disparities in Healthcare

Access to Healthcare

Quality of Care

Health Disparities

Cultural Minority Tobacco Use - 2010



Disparities in Tobacco Treatment

Access to Treatment

Quit Attempts

Evidenced Based Interventions

Abstinence Rates

What is Cultural Competence?

- Awareness of cultural assumptions and biases
- Knowledge and understanding of other cultures backgrounds and differences
- Ability to employ this knowledge and insight to communicate cross-culturally

Becoming Culturally Competent

Cultural self-awareness

- Personal culturally shaped values
- Conscious/Unconscious biases

Bias Activity & Resources

Activity

Pregnant women who smoke

Resources

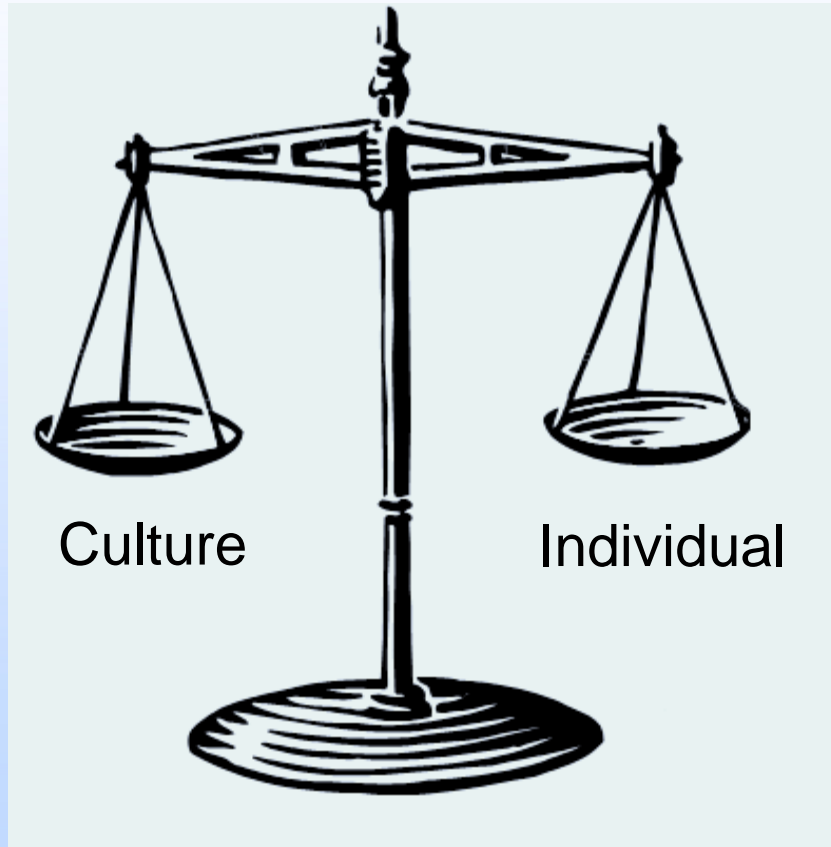
Dr. Peggy McIntosh - Unpacking the Invisible Knapsack

- <http://www.nymbp.org/reference/WhitePrivilege.pdf>

Implicit Association Test (IAT)

- <https://implicit.harvard.edu/implicit/demo/>

Becoming Culturally Competent



Cultural beliefs & norms

- Increase knowledge of cultures within patient population

Individual experiences & values

- Utilize MI skills to elicit patient's beliefs

Becoming Culturally Competent

Knowledge & Awareness

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Exercise in Empathy

Culturally Empathic Learning

Three Tasks

- Exploring Meaning
- Social Context & Review of Systems
- Negotiation

Empathic Strategies

Motivational Interviewing

- Effective across cultures
- Meeting patient to resolve ambivalence
- OARS
- Non-judgmental approach

Are we Dancing or are we Wrestling?

Review

- Recommendations
- Disparities
- Cultural Competency
 - Knowledge
 - Awareness
 - Empathic Skills

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