ENT for the Primary Care Provider

Friday, April 11, 2014
Siebens Medical Education Building
Mayo Clinic
Rochester, MN

REGISTER ONLINE NOW!
http://www.mayo.edu/cme/family-medicine-2014r252
COURSE DESCRIPTION
There are many ENT disorders that go unrecognized, or can be confused with other disorders that may resemble common ENT disease processes due to confusion with overlapping symptoms or failure to recognize pertinent physical findings. This course will provide, through lectures, demonstrations, panel discussion, and a hands on skills lab, some key factors in identifying and treating a number of common ENT disorders as well as when referral to an Otolaryngologist should be considered. This year’s symposium features a choice between two breakout sessions: “Hands-on training in the diagnosis and treatment of Benign Paroxysmal Positional Vertigo” or “Pediatric ENT Emergencies: What needs action now or later?”

COURSE LEARNING OBJECTIVES
Upon conclusion of this program, participants should be able to:
• Recognize the difference between sinus headaches and other types of headaches
• Differentiate between various types of vertigo and discuss their management
• Identify patients with Benign Paroxysmal Positional Vertigo and apply canalith repositioning maneuvers
• Identify and treat several common ear conditions
• Evaluate the lump in the neck
• Identify, evaluate and treat the patient with nasal airway obstruction
• Identify, evaluate and treat the patient with sinusitis or rhinitis
• Demonstrate the various physical exam techniques used in the ENT exam
• Identify the patient who may benefit from hearing amplification and discuss current hearing aid technology
• Give examples of Pediatric ENT emergencies and discuss which ones need action now or later

Attendance at this Mayo course does not indicate nor guarantee competence or proficiency in the performance of any procedures which may be discussed or taught in this course.

INTENDED AUDIENCE
This course is designed for family practitioners, internal medicine physicians, pediatricians, physician assistants, and nurse practitioners.

CREDIT
College of Medicine, Mayo Clinic, is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

College of Medicine, Mayo Clinic, designates this live activity for a maximum of 8.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAFP
Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Other Health Care Professionals
A certificate of attendance will be provided to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

GRANTS AND EXHIBITS
At the time of this printing, a complete listing of commercial supporters (financial or in-kind) was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

Exhibits will be available for viewing at all scheduled breaks.

DATE AND LOCATION
The ENT for Primary Care Providers course will be held Friday, April 11, 2014. Course headquarters will be located in Leighton Auditorium on the second floor of the Siebens Medical Education Building, Mayo Clinic, 100 Second Avenue Southwest, Rochester, Minnesota. Meeting facilities are easily accessible by skyway and pedestrian subway, which connect Mayo Clinic to shops, restaurants, and hotels. www.mayoclinic.org/travel-rst/maps.html

REGISTRATION
To register online, visit http://www.mayo.edu/cme/family-medicine-2014r252, or complete the attached registration form and return by mail or fax. The registration fee includes tuition, comprehensive electronic course syllabus, continental breakfast, break refreshments, and lunch. Although it is not Mayo School of Continuous Professional Development’s (CPD) policy to limit the number of registrants for a course, conference room facilities may necessitate closing of enrollment; therefore, early registration is advised. A letter of confirmation will be sent upon receipt of payment and completed registration form.

For additional information, contact:
Mayo School of Continuous Professional Development
Plummer 2-60
200 First Street SW
Rochester, MN  55905
Website: www.mayo.edu/cme
E-mail: cme@mayo.edu
Phone: 800-323-2688 or 507-284-2509
Fax: 507-284-0532

CANCELLATION POLICY
If you cancel your participation in this course, your registration fee, less a $75 administrative fee, will be refunded when written notification is received by Mayo School of CPD before
March 29, 2014, (cme@mayo.edu or fax 507-284-0532). No refunds will be made on or after March 29, 2014. Canceled registrations are non-transferable.

Mayo School of CPD reserves the right to cancel or postpone any course due to unforeseen circumstances. In the unlikely event Mayo School of CPD must cancel or postpone this course, Mayo School of CPD will refund the registration fee, but is not responsible for any related costs, charges, or expenses to participants, including fees assessed by airline/travel/lodging agencies.

TRAVEL
Rochester, Minnesota, is a friendly city that greets thousands of visitors from around the world each year. The city is serviced by a modern international airport with multiple flights daily via American or Delta Airlines. Access to and from the airport is provided by taxi, shuttle service, and rental car. The airport is located approximately 10 miles from the Mayo Clinic campus.

Mayo Clinic’s appointed travel company, Ultramar Travel, is available to assist with your travel arrangements. To make your reservation, phone Ultramar Travel toll-free at 1-866-629-6885.

Note to Travelers: Several cities in the United States are named Rochester. When you make airline reservations and check your baggage, be sure that your destination is Rochester, Minnesota (RST) and that your baggage has been properly tagged.

LODGING ACCOMMODATIONS
Guest rooms have been reserved for attendees and their guests with special course rates at each of the following downtown Rochester hotels. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of March 20, 2014, whichever comes first. Reservations will be taken following this date based on space and rate availability. Please identify yourself as a participant of the ENT for the Primary Care Provider when making your reservation.

Rochester Marriott Hotel
101 First Avenue SW
877-623-7775 or 507-280-6000
$139 single/double

The hotel listed above is connected by skyway and pedestrian subway to conference facilities, downtown shops, and restaurants. You may wish to visit the Rochester Convention and Visitors Bureau website (www.rochestercvb.org) and/or www.rochester411.com for additional accommodation options and area information.

Mayo School of CPD is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at the meeting. Costs incurred by the registrant such as airline or hotel fees or penalties are the responsibility of the registrant.

PARKING
Parking is available in hotel, city, and Mayo patient/visitor ramps. The cost for parking is not included in the registration fee.

FACULTY
Course Director
Charles W. Beatty, M.D.

Mayo Faculty
Charles W. Beatty, M.D.
Shelagh A. Cofer, M.D.
Dale C. Ekbom, M.D.
Grant S. Hamilton, III, M.D.
Cynthia A. Hogan, Ph.D.
Eliot J. Martin, P.A.-C.
Jennifer D. Neumann, R.N., C.N.P.
Erin K. O’Brien, M.D.
Daniel L. Price, M.D.
John H. Shelby, M.D.
Neil T. Shepard, Ph.D.
Jerry W. Swanson, M.D.

FACULTY DISCLOSURE
As a provider accredited by ACCME, College of Medicine, Mayo Clinic (Mayo School of Continuous Professional Development) must ensure balance, independence, objectivity and scientific rigor in its educational activities. Course director(s), planning committee, faculty, and all others who are in a position to control the content of this educational activity are required to disclose all relevant financial relationships with any commercial interest related to the subject matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty also will disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. Disclosure of this information will be published in course materials so those participants in the activity may formulate their own judgments regarding the presentation.
6:30 a.m. Registration and Continental Breakfast
7:30 a.m. Welcome and Pre-test
   Charles W. Beatty, M.D., Grant S. Hamilton, III, M.D.,
   John H. Shelby, M.D.
7:45 a.m. How does the nose work?
   Grant S. Hamilton, III, M.D.
8:00 a.m. What is interfering with nasal airflow and what to do about it?
   Grant S. Hamilton, III, M.D.
8:30 a.m. Optimizing Therapy for Sinusitis
   Erin K. O’Brien, M.D.
9:15 a.m. Why you should consider an Alternative Diagnosis in the Patient
   with Sinus Headache
   Jerry W. Swanson, M.D.
9:45 a.m. Break
10:00 a.m. Pediatric ENT Emergencies: What needs action now or later
   Shelagh A. Cofer, M.D.
10:45 a.m. The Head and Neck Exam
   Eliot J. Martin, P.A.-C.
11:00 a.m. Evaluation of a Neck Lump
   Daniel L. Price, M.D.
11:30 a.m. Presentations of the Head and Neck Cancer in the Adult Patient
   Daniel L. Price, M.D.
12:00 p.m. Lunch
1:00 p.m. Hoarseness: Is it always reflux?
   Dale C. Ekbom, M.D.
1:30 p.m. Dizziness—Common Disorders and Treatments
   Neil T. Shepard, Ph.D.
2:45 p.m. Break
3:00 p.m. Practicum on BPPV, Identification and Treatment
   Neil T. Shepard, Ph.D.
   OR
3:00 p.m. Otology Topics for Primary Care
   Jennifer D. Neumann, R.N., C.N.P.
3:45 p.m. Interpreting Audiograms: Who needs hearing aids?
   Cynthia A. Hogan, Ph.D.
4:10 p.m. What’s new in hearing devices: BAHA and Beyond
   Cynthia A. Hogan, Ph.D.
4:30 p.m. Q&A and Final Panel Discussion
   Charles W. Beatty, M.D., Dale C. Ekbom, M.D.,
   Cynthia A. Hogan, Ph.D., John H. Shelby, M.D., and
   Neil T. Shepard, Ph.D.
5:00 p.m. Adjourn
# ENT for the Primary Care Provider

April 11, 2014  
Siebens Medical Education Building, Mayo Clinic  
Rochester, MN

Mail or FAX form with payment to:  
Mayo School of Continuous Professional Development  
Plummer 2-60  
200 First Street SW  
Rochester, MN 55905  
Phone 800-323-2688 or 507-284-2509  
FAX 507-284-0532  
E-mail cme@mayo.edu  
Web site www.mayo.edu/cme

Register online at: [http://www.mayo.edu/cme/family-medicine-2014r252](http://www.mayo.edu/cme/family-medicine-2014r252)

## Contact Information

<table>
<thead>
<tr>
<th>Name of Registrant - first name, middle name or initial, and last name</th>
<th>Degree - select all that apply</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>□ MD  □ DO  □ PhD  □ PA  □ NP  □ Other - specify:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of Institution</th>
<th>Medical Specialty</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Preferred Mailing Address - select one</th>
<th>Work/Business</th>
<th>Home</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Work/Business Address - street address</th>
<th>Work Phone - include all country and city/area codes as needed along with complete phone number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State or Province</th>
<th>ZIP or Postal Code</th>
<th>Country</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Home Address - street address</th>
<th>Home Phone - include all country and city/area codes as needed along with complete phone number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State or Province</th>
<th>ZIP or Postal Code</th>
<th>Country</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>E-mail Address</th>
<th>FAX - include all country and city/area codes as needed along with complete phone number</th>
<th>FAX Location - select one</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>□ Work/Business  □ Home</td>
</tr>
</tbody>
</table>

If you have special assistance needs or dietary restrictions, describe here:

## Registration Fee

<table>
<thead>
<tr>
<th>Conference</th>
<th>Residents, Physician Assistants and Nurse Practitioners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians/Scientists</td>
<td>$ 275 USD  $ _________</td>
</tr>
</tbody>
</table>

Breakout Sessions:  
☐ Hands-on training in the diagnosis and treatment of Benign Paroxysmal Positional Vertigo  
OR  
☐ Pediatric ENT Emergencies: What needs action now or later

Total Payment Enclosed: $ _________

Type of credit that you are interested in receiving:  
☐ AMA/Category 1  ☐ AAFP  ☐ Other

## Payment Information

☐ Check is enclosed in the amount shown at right - make checks payable to Mayo Clinic  
☐ Credit Card - select one  
□ Discover  □ MasterCard  □ Visa  
Account Number  Exp Date - mm/yy

Name of Cardholder - as it appears on the card  Signature of Cardholder - required
ENT For the Primary Care Provider

Friday, April 11, 2014
Siebens Medical Education Building,
Mayo Clinic
Rochester, MN

If you already received a copy of this brochure, please give this brochure to an interested colleague.

© 2013 Mayo Foundation for Medical Education and Research