Management of Adjuvant and Metastatic Breast Cancer

Based on new data from clinical trials and the San Antonio Breast Cancer Symposium

Saturday, February 14, 2009
Hyatt Regency Jacksonville Riverfront
Jacksonville, Florida

Course Directors
Edith A. Perez, MD
Lynn C. Hartmann, MD
Frances M. Palmieri, RN, MSN, OCN

What you will learn:

• Latest developments reported at the San Antonio Breast Cancer Symposium
• Role of molecular markers for therapeutic decisions in breast cancer
• New data of bisphosphonates in breast cancer
• Promising research and clinical strategies in triple negative breast cancer
• Update of anti-HER2 treatments in the adjuvant and metastatic settings
• Novel targets for breast cancer treatment

FOR MORE INFORMATION AND TO REGISTER FOR THIS COURSE:
Call: 800-462-9633 or 904-953-2598
E-mail: cme-jax@mayo.edu
Register online: www.mayo.edu/cme/feb2009.html

In conjunction with 26.2 with Donna - The National Marathon to Fight Breast Cancer (www.breastcancermarathon.com) being held in Jacksonville, FL
Sunday, February 15, 2009
COURSE DESCRIPTION
This course will provide the physician and breast cancer team with relevant, immediately applicable data to treat their patients with new or recurring breast disease. Attendees will have ample time for questions and answers with the faculty and will leave with information which will have direct clinical impact for their practice.

COURSE LEARNING OBJECTIVES
At the conclusion of this course, participants should be able to:
• Update information of single or multiple gene profiles in therapeutic management of patients with early stage breast cancer.
• List updated information of new targets and therapeutic options for patients with newly diagnosed breast cancer.
• Identify targets in triple negative tumors, outcomes with existing agents, and new options for therapy.
• List therapeutic options for management of patients with metastatic breast cancer: what targets, what agents?
• Evaluate efficacy of current and novel therapeutic strategies for HER2+ and metastatic breast cancer.

Attendance at this Mayo course does not indicate nor guarantee competence or proficiency in the performance of any procedures, which may be discussed or taught in this course.

INTENDED AUDIENCE
This course is intended for medical oncologists, primary care physicians, nurses, PAs and others treating patients with breast disease.

CREDIT
Mayo Clinic College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

College of Medicine, Mayo Clinic designates this educational activity for a maximum of 4.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses and pharmacists are eligible to receive up to 4.0 CEs from the Florida Board of Nursing.

EDUCATIONAL GRANTS
This course is supported in part by educational grants from multiple companies in accordance with ACCME Standards.

DATE AND LOCATION
This course will be held Saturday, February 14, 2009. Course headquarters will be located at the Hyatt Regency Jacksonville Riverfront, 225 East Coastline Drive, Jacksonville, FL 32202. Jacksonville International Airport (JAX) is approximately 30 minutes from the course hotel and is served by most major airlines.

REGISTRATION
Register online at www.mayo.edu/cme/feb2009.html or complete the attached registration form and return by mail or fax. The registration fee includes tuition, continental breakfast, light lunch and break refreshments. Although it is not Mayo School of Continuing Medical Education policy to limit the number of registrants for a course, the meeting space may dictate
closure of enrollment. Registrations are accepted on a first-come, first-served basis. A letter of confirmation will be sent upon receipt of payment and completed registration form. Please present this letter when checking in at the meeting registration desk.

**CANCELLATION POLICY**
Your registration fee, less a $20 administrative fee, will be refunded when the Mayo School of Continuing Medical Education receives written notification on or before February 1, 2009 (fax#: 904-953-2954). No refunds will be made after February 1, 2009.

Mayo School of CME reserves the right to cancel or postpone any course due to unforeseen circumstances. In the unlikely event Mayo School of CME must cancel or postpone this course, Mayo School of CME will refund the registration fee, but is not responsible for any related costs, charges, or expenses to participants, including fees assessed by airline/travel/lodging agencies.

**LODGING ACCOMMODATIONS AND TRANSPORTATION**
Participants in this educational activity may call the Hyatt Regency Jacksonville Riverfront at 1-800-233-1234 and request the Mayo Clinic Breast Cancer CME course rate of $149/night plus taxes. Rate will be offered until January 23, 2009 or until the room block is filled. You may also utilize hotel accommodations listed on www.breastcancermarathon.com site. Please book early and identify yourself as a participant in breast cancer marathon activities. Hotel accommodations and travel are the responsibility of the attendee.

**FACULTY**

**Mayo Clinic**

*Edith A. Perez, MD*  
Professor of Medicine  
College of Medicine, Mayo Clinic  
Jacksonville, FL

*Lynn C. Hartmann, MD*  
Professor of Oncology  
College of Medicine, Mayo Clinic  
Rochester, MN

**Donald W. Northfelt, MD**  
Associate Professor of Medicine  
College of Medicine, Mayo Clinic  
Scottsdale, AZ

**Frances M. Palmieri, RN, MSN, OCN**  
Mayo Clinic Breast Clinic  
Nurse Manager  
Jacksonville, FL

**DISTINGUISHED GUEST FACULTY**

*Kimberly L. Blackwell, MD*  
Assistant Professor of Medicine  
Duke University Medical Center  
Division of Medical Oncology  
Durham, NC

*Robert Carlson, MD*  
Professor of Medicine  
Stanford Medical Center  
Stanford University  
Palo Alto, CA

*Francisco J. Esteva, MD PhD*  
Associate Professor  
UT MD Anderson Cancer Center  
Department of Breast Medical Oncology  
Houston, TX

*Eric P. Winer, MD*  
Thompson Investigator in Breast Cancer Research  
Chief, Division of Women’s Cancers  
Dana-Farber Cancer Center  
Professor of Medicine  
Harvard Medical School  
Boston, MA

*Course Director*
FACULTY DISCLOSURE
As a provider accredited by ACCME, Mayo Clinic College of Medicine (Mayo School of CME) must ensure balance, independence, objectivity and scientific rigor in its educational activities. Course director(s), planning committee, faculty, and all others who are in a position to control the content of this educational activity are required to disclose all relevant financial relationships with any commercial interest related to the subject matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty also will disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. Disclosure of this information will be published in course materials so those participants in the activity may formulate their own judgments regarding the presentation.

PROGRAM - SATURDAY, FEBRUARY 14, 2009
Based on new data from clinical trials and the San Antonio Breast Cancer Symposium

7:00 AM  Breakfast and registration
7:45   Welcome and case-based pretest
8:00 Genetic Predictive Markers for Hormonal and Chemotherapy Decisions in the Adjuvant Setting  
Donald W. Northfelt, MD

8:30 Bisphosphonates in Adjuvant Therapy: New Data and Options for Practice  
Robert Carlson, MD

9:00 New Targets and Management of Patients with Triple Negative Disease  
Eric P. Winer, MD

9:30 Management of Patients with HER2+ Breast Cancer  
Edith A. Perez, MD

10:00 New Data and Ongoing Trials for HER2 Normal Metastatic Breast Cancer  
Kimberly Blackwell, MD

10:30 Stem Cell and Novel Targeted Approaches to Breast Cancer  
Francisco J. Esteva, MD PhD

11:00 Panel Discussion
11:45 Case-based post test and adjourn
12:00 pm Light Lunch
Management of Adjuvant and Metastatic Breast Cancer
Based on new data from clinical trials and the San Antonio Breast Cancer Symposium
February 14, 2009

Mail form and payment to:
Mayo School of Continuing Medical Education
4500 San Pablo Road
Jacksonville, FL 32224
ATTN: MarathonCME09

Please print or type all information. You may reproduce this form for multiple registrations

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☑ Check here if you have any special accommodations or dietary needs. Please indicate your needs here:

Registration Fee:

Physicians and Scientists – $95
RN, PA, Residents - $75

Total Payment Enclosed: $_______

Payment Method

☐ Check Enclosed (make checks payable to Mayo Clinic Education)
☐ Credit Card: ☐ Visa ☐ MasterCard ☐ Discover

Card Number: [Redacted]
Expires (Mo/Yr): [Redacted]

Signature Date

Website: www.mayo.edu/cme