

*Multidisciplinary Update
in Breast Diseases*

*November 18-21, 2009
DoubleTree Hotel, Rochester, MN*



**Including a Half-Day Pre-Conference
Simulation Workshop:
*Radioactive Seed Localized Breast Surgery:
An Alternative to Wire Localization***

For more information
Call: 800-462-9633 or 904-953-2481
Cme-jax@mayo.edu
www.mayo.edu/cme

Course Description

This three-day continuing medical education course will provide a multidisciplinary update in prevention, evaluation, diagnosis, management and treatment of benign and malignant breast diseases and survivorship issues.

Course Learning Objectives

At the conclusion of this course, participants should be able to:

- Develop an appropriate management plan for high-risk patients.
- Analyze the role of hormone therapy and other risk factors in the care of high-risk patients.
- Compare and contrast the cosmetic and reconstructive options in the care of breast disease patients.
- Recognize and address survivorship issues in the care of breast patients.
- Interpret current evidence to formulate the best medical, oncologic, and surgical treatment options.
- Demonstrate effective clinical breast exam techniques.

Attendance at this Mayo course does not indicate nor guarantee competence or proficiency in the performance of any procedures discussed or taught in this course.

Intended Audience

- Internal Medicine Physicians
- Family Medicine Physicians
- Surgeons: Breast, General, & Oncologic
- Plastic Surgeons
- Oncologists
- Radiologists
- Physician Assistants
- Nurse Practitioners
- Nurses
- Other healthcare professionals with an interest in patient care related to breast diseases.

Credit

College of Medicine, Mayo Clinic is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

College of Medicine, Mayo Clinic designates this educational activity for a maximum of 19.5 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AOA

This program has been approved by the American Osteopathic Association for 19.5 hours of 2A accreditation.

Other Health Care Professionals

A certificate of attendance will be provided to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

Registration

To register online, visit <http://www.mayo.edu/cme/> or complete the attached registration form and return by mail or fax. The registration fee includes tuition, comprehensive course syllabus, breakfast, break refreshments and reception. Although it is not Mayo Clinic policy to limit the number of registrants for a course, conference room facilities may necessitate closing of enrollment; therefore, early registration is advised. A letter of confirmation will be sent upon receipt of payment and completed registration form. Please present the confirmation letter when checking in at the meeting registration desk.

Electronic Syllabus

New for 2009! An electronic syllabus will be available to attendees in two forms: (1) online prior to and six months after the meeting and (2) on-site on a flash drive. Participants will be notified as soon as syllabus materials are available online, enabling them to print specific presentations prior to the meeting. Attendees are encouraged to bring their laptop computers to the meeting to view the syllabus on the flash drive.

Special Programs (advance registration required)

Clinical Breast Exam Workshops

Attendees can refresh their skills in performing clinical breast exam during the Clinical Breast Exam Workshop. The workshop is Thursday, November 19 and then repeated on Friday, November 20. Both workshops will be held after the conclusion of each day's program.

Advanced Practice Dinner Programs

Two concurrent advanced dinner programs are on Friday, November 20, 2009. The Advanced Radiology Issues program will discuss updates on the new breast imaging technology and role of image guide percutaneous biopsy . The Advanced Systemic Therapy Issues program will discuss Anti-Angiogenesis Therapy for Breast Cancer in the Adjuvant and Metastatic Setting, Update on Neoadjuvant Therapy, and Adjuvant Management of Triple Negative Disease. Both programs include ample time for questions and answers.

Course Cancellation

If you cancel your participation in this course, your registration fee, less a \$75 administrative fee, will be refunded when written notification is received on or before November 5, 2009. (fax#: 904-953-2954). No refunds will be made after November 5, 2009.

Mayo Clinic reserves the right to cancel or postpone any course due to unforeseen circumstances. In the unlikely event Mayo Clinic must cancel or postpone this course, Mayo Clinic will refund the registration fee, but is not responsible for any related costs, charges, or expenses to participants, including fees assessed by airline/travel/lodging agencies.

Location/Lodging Accommodations

Guest rooms have been reserved for attendees and their guests with special course rates at each of the following downtown Rochester hotels. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of October 28, whichever comes first. Reservations will be taken following this date based on space and rate availability. Please identify yourself as a participant of the Multidisciplinary Update in Breast Diseases Course when making your reservation.

Hilton Garden Inn
225 South Broadway
800-445-8667 or 507-285-1234
\$97 single/double

Kahler Grand Hote
20 Second Avenue SW
800-533-1655 or 507-282-2581
\$92 single/double

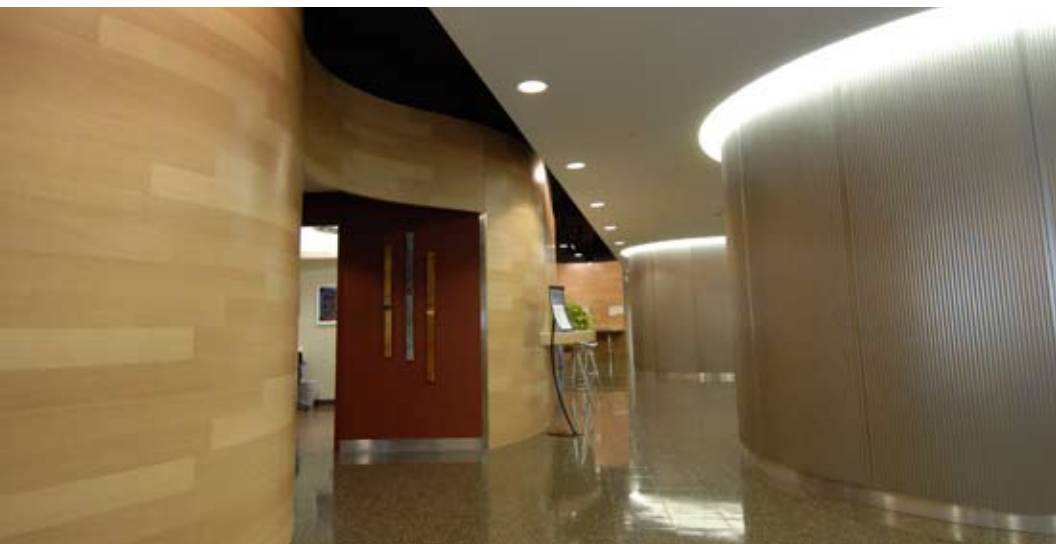
DoubleTree Hotel
(formerly Radisson Plaza)
150 South Broadway
800-333-3333 or 507-281-8000
\$110 single/double

Rochester Marriott Hotel
101 First Avenue SW
877-623-7775 or 507-280-6000
\$149 single/double

The hotels listed above are connected by skyway and pedestrian subway to conference facilities, downtown shops, and restaurants. You may also wish to visit the Rochester Convention and Visitors Bureau website (www.rochestercvb.org) for additional accommodation options. Lodging arrangements are the sole responsibility of the individual registrant.

Parking

Parking is available in municipal, hotel, city, and Mayo patient/visitor ramps. The cost for parking is not included in the registration fee. For more information on ramp locations and fees, visit <http://www.rochestercvb.org/planning/gettingaround.asp?subcat=Parking>



PRE-COURSE WORKSHOP

*Radioactive Seed Localized Breast Surgery:
An Alternative to Wire Localization*

(Limited Registration)

This pre-course hands-on workshop for surgeons, radiologists, and radiation safety officers is designed to provide a simulated environment for the placement of live seeds in the breast cancer patient. The workshop will consist of didactic as well as hands-on skills sessions. The didactic portion of the workshop will discuss establishing a seed program, coding and billing, and radiation safety considerations. The skills sessions will include simulations for surgeons to excise live seeds and a radiologist specific placement of seeds simulation. Radiation safety officers may attend either skills session.

WORKSHOP DIRECTOR

James W. Jakub, MD

Mayo Clinic Minnesota

Assistant Professor of Surgery

Mayo Clinic College of Medicine

Department of Surgery

Credit

College of Medicine, Mayo Clinic is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

College of Medicine, Mayo Clinic designates this educational activity for a maximum of 4.5 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Wednesday, November 18, 2009

- 1:00 Introduction and Welcome
- 1:05 Considerations for Radiologists - *Michelle McDonough, MD*
- 1:35 Considerations for Surgeons - *James Jakub, MD*
- 2:15 Skills Sessions:
For Radiologists: Placement of Seeds - *Marilyn Morton, DO; Robert Maxwell, MD; Michelle McDonough, MD*
- For Surgeons: Surgical Excision of Seeds
- *James Jakub, MD and Barbara Pockaj, MD*
- 3:45 Radiation safety issues and protocols - *Kelley Classic*
- 4:00 How to begin a seed program at your institution
- *Amy Degnim, MD*
- 4:45 Coding and billing - *Barbara Pockaj, MD*
- 5:15 Questions and answers - *Panel*
- 5:45 Adjourn

COURSE DIRECTORS

Edith Perez, MD

Mayo Clinic Florida
Professor of Medicine
Mayo Clinic College of Medicine
Multidisciplinary Breast Clinic
and Breast Cancer Program
Hematology/Oncology

Barbara Pockaj, MD

Mayo Clinic Arizona
Professor of Surgery
Mayo Clinic College of Medicine
Department of Surgery
Minimally Invasive Surgery

Sandhya Pruthi, MD

Mayo Clinic Minnesota
Assistant Professor of Medicine
Mayo Clinic College of Medicine
General Internal Medicine
Breast Diagnostic Clinic

FACULTY DISCLOSURE

As a provider accredited by ACCME, College of Medicine, Mayo Clinic must ensure balance, independence, objectivity and scientific rigor in its educational activities.

Course director(s), planning committee, faculty, and all others who are in a position to control the content of this educational activity are required to disclose all relevant financial relationships with any commercial interest related to the subject matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty also will disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. Disclosure of this information will be published in course materials so those participants in the activity may formulate their own judgments regarding the presentation.

PROGRAM AGENDA

Thursday, November 19, 2009

7:00 a.m. Registration, Breakfast & Exhibits

7:45 Welcome and Announcements

Benign Breast Conditions - Moderator: Sandhya Pruthi, MD

8:00 Breast Lump: Detection and Evaluation with Algorithms - *Christina Dilaveri, MD*

8:20 Nipple Abnormalities - *James Jakub, MD*

8:40 Differential Diagnosis of Breast Pain - *Nicole Sandhu, MD*

9:00 Break, Exhibits & The Doctor Is In

9:20 Digital Mammography: Should your patient have one?
- *Michelle McDonough, MD*

9:40 Pre-operative Breast MRI: Pro & Cons - *Kathy Brandt, MD*

10:00 Break, Exhibits & The Doctor Is In

10:20 Hormones and Hot Flash Management - *Charles Loprinzi, MD*

10:40 Case Presentation and Panel Discussion with
Session Faculty

11:20 Lunch & Exhibits

12:20 p.m. Announcements

The High Risk Patient – Moderator: Sandhya Pruthi, MD

- 12:30 Atypical Ductal and Lobular Hyperplasia: A Pathology Perspective - *Carol Reynolds, MD*
- 12:50 Risk Prediction Strategies for Breast Cancer - *Lynn Hartman, MD*
- 1:10 BRCA Gene Mutation Testing: Who Needs It?
- *Noralane Lindor, MD*
- 1:30 Break, Exhibits & The Doctor Is In
- 1:50 Estrogen and Breast Cancer: What are the Risks?
- *Marcia Ko, MD*
- 2:10 Management of DCIS - *Judy C. Boughey, MD*
- 2:30 Pharmacologic Risk Modification - *Sandhya Pruthi, MD*
- 2:50 Hot Topics in Litigation - *Joshua Murphy, JD*
- 3:10 Case Presentation and Panel Discussion with Session Faculty
- 3:50 Adjourn

Clinical Breast Exam Workshops – Advanced Registration Required

- 4:00 - 5:00 Clinical Breast Exam Techniques - *Heidi Apsey, NP; Loni Neal, MD; and Lori Thicke, RN, CNS*

Friday, November 20, 2009

7:30 a.m. Registration, Breakfast & Exhibits

8:00 Welcome and Announcements

Breast Surgery - Moderator: Barbara Pockaj, MD

- 8:10 Oncoplastic Techniques - *Judy Boughey, MD*
- 8:30 Current Surgical Options in Breast Cancer - *Amy Degnim, MD*
- 8:50 The Present and Future of Breast Reconstruction
- *Molly Walsh, MD*
- 9:10 Break, Exhibits & The Doctor Is In
- 9:30 Nipple Sparing Mastectomies - *Amy Degnim, MD*
- 9:50 Risk Reduction Surgery - *Barbara Pockaj, MD*
- 10:10 Break, Exhibits & The Doctor Is In
- 10:30 Controversies in Sentinel Lymph Node Biopsy - *James Jakub, MD*
- 10:50 Case Presentation and Panel Discussion with Session Faculty
- 11:20 Lunch & Exhibits
- 12:20 p.m. Announcements

Adjuvant Therapy and Radiation - Moderator: Edith Perez, MD

- 12:30 Tools to Decide Adjuvant Therapy - *Donald Northfelt, MD*
- 12:50 Alternatives to Standard Radiation Therapy
- *Ivy Peterson, MD*
- 1:10 Postmastectomy Radiation Controversies - *Nadia Laack, MD*
- 1:30 Break, Exhibits & The Doctor Is In
- 1:50 Current Trends in Adjuvant Chemotherapy - *Edith Perez, MD*
- 2:10 Update on Adjuvant Endocrine Therapy - *James Ingle, MD*
- 2:30 Breast Cancer and Fertility - *Jani Jensen, MD*
- 2:50 Case Presentation and Panel Discussion with Session Faculty
- 3:30 Adjourn

Clinical Breast Exam Workshop (Repeated) (Advanced Registration Required)

- 3:40 - 4:40 Clinical Breast Exam Workshop II - *Heidi Apsey, NP; Jennifer Hazelton, RN, CNS; and Loni Neal, MD*

FRIDAY, NOVEMBER 20, 2009
ADVANCED PRACTICE DINNER PROGRAMS
(Advanced Registration Required)

Dinner Program 1 – Advanced Radiology Issues

Moderator: Dana Whaley, MD

- 5:45 p.m. Dinner Seating
6:00 Percutaneous Biopsies - *Robert Maxwell, MD*
6:30 Molecular Breast Imaging - *Dana Whaley, MD*
7:00 Update on Whole Breast Ultrasound and
Tomosynthesis - *Tara Henrichsen, MD and
Cindy Tortorelli, MD*
7:30 Questions and Discussion

Dinner Program 2 – Advanced Systemic Therapy Issues

Moderator: Edith Perez, MD

- 5:45 p.m. Dinner Seating
6:00 Anti-Angiogenesis Therapy for Breast Cancer in the
Adjuvant and Metastatic Setting - *Tim Hobday, MD*
6:30 Update on Neoadjuvant Therapy - *Donald Northfelt, MD*
7:00 Special Treatment for Triple Negative Disease and HER
2neu Positive - *Edith Perez, MD*
7:30 Questions and Discussion

Saturday, November 21, 2009

- 7:30 a.m. Registration, Breakfast & Exhibits
8:00 Welcome and Announcements

Survivorship and Follow-Up – *Moderator: Fran Palmieri, RN, MSN*

- 8:10 Chemotherapy and Cognitive Change (ChemoBrain)
- *Janet Vittone, MD*
8:30 Lymphedema - *Andrea Cheville, MD*
8:50 Cases from Patient Perspectives - *Katie Zahasky, RN, MA, CNP*
9:10 Break, Exhibits & The Doctor is In
9:30 Managing Aromatase Inhibitor Complications - *Julia Files, MD*
9:50 Diet and CAM for the Cancer Patient - *Ann Vincent, MD*
10:10 Controversies in Vitamin D: Prevention and Treatment
- *Marcia Ko, MD*
10:40 Bio-identical Hormones: Are They Better? - *Julia Files, MD*
11:10 Case Presentation and Panel Discussion with Session
Faculty
11:50 Questions and Discussion - *All Faculty*
12:50 p.m. Adjourn

Multidisciplinary Update in Breast Diseases

November 18-21, 2009, Doubletree Hotel, Rochester, MN

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Degree: M.D. D.O. Ph.D. P.A. N.P. Other

First Name M.I. Last Name

Institution Medical Specialty

Address

City State/PV ZIP/PC Country

Int'l Telephone (Country Code) (City Code) (Phone)

Fax Email



Check here if you have any special accommodations or dietary needs. Please indicate your needs here: _____

Pre-Course Workshop Registration: Radioactive Seed Localized Breast Surgery November 18, 2009	Physicians / Scientists	Fellows/Residents/ Physician Extenders	Total
Lectures Only	\$150	\$150	\$
*Lectures & Hands-On (choose only one)			
Radiology Hands-On Session (limited registration)	\$300	\$300	\$
Surgery Hands-On Session (limited registration)	\$300	\$300	\$

Course Registration: Multidisciplinary Update in Breast Diseases November 19-21, 2009	Physicians / Scientists	Fellows/Residents/ Physician Extenders	Total
*Course Registration	\$475	\$350	\$
Printed Syllabus (in lieu of electronic syllabus)	\$40	\$40	\$
Advanced Practice Dinner Programs (choose only one – limited registration – guests welcome)			
Advanced Radiology Issues - # attending: _____	\$40	\$35	\$
Advanced Systemic Therapy Issues - # attending: _____	\$40	\$35	\$
Clinical Breast Exam Workshops (choose only one – limited registration)			
4:00p-5:00p, Thursday, November 19, 2009	<input type="checkbox"/> I will attend this workshop		
3:40p-4:40p, Friday, November 20, 2009	<input type="checkbox"/> I will attend this workshop		
Registration Total			\$

**20% discount if registering for the Course (fees: \$475/\$350) and the Pre-Course Workshop Lectures & Hands-On Sessions (fees: \$300/\$300). To confirm registration with discount (new fees: \$620/\$520), please call 800-462-9633. Due to limited registration for the Hands-On Sessions, the discount is subject to availability.*

Payment Method:

- Check Enclosed (make checks payable to *Mayo Clinic*)
 Credit Card: Visa MasterCard Discover

Card Number:

Expires (Mo/Yr): /

Signature: _____ Date: _____



4500 San Pablo Road
Jacksonville, Florida 32224
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