



Mayo School of Continuous Professional Development

# Rhinofest 2011

*Mayo Clinic Comprehensive  
Course in Rhinology*



**August 18-21, 2011 • Rochester, MN**

**Siebens Medical  
Education Building**

**Mayo Clinic**

**Featuring:**

- Distinguished International and National Faculty
- Expert Prosections
- Dissection Course
- Rhinoplasty Sculpting Course
- Sinus, Airway, Rhinoplasty
- 3D Surgical Planning

**REGISTER ONLINE NOW!**

<http://www.mayo.edu/cme/rhinofest-2011R080>

## COURSE DESCRIPTION

This course will cover valuable information for general otorhinolaryngologists as well as those focusing their practice on rhinology or facial plastic surgery. Plan to attend and learn what the experts recommend for the most difficult problems as well as the most common conditions. Earn CME credit while engaging with an international faculty who provide broad perspective to this comprehensive program.

Topics to be covered by the experts and by attendee discussion include: Medical approaches for refractory chronic rhinosinusitis; choosing the mode of sinus surgical therapy (balloon, "endoscopic," external); understanding the frontal recess; treatment of surgical failures; pre-operative planning for safe airway, sinus, and facial plastic surgery including 3D image analysis tools; maximizing success in nasal airway surgery and functional septorhinoplasty; complications in airway, sinus and facial plastic surgery; tips and pearls for rhinoplasty and other facial plastic procedures; 3D nasal and facial aesthetics; and diagnosis and treatment of benign and malignant nasal tumors including skull base surgery.

In addition to lectures and discussion with audience participation, attendees may view expert dissections remotely or may actively participate in laboratory dissection and/or sculpting sessions.

## COURSE LEARNING OBJECTIVES

Upon conclusion of this program, participants should be able to:

- Formulate a rationale for selection of medical and surgical treatment based on the latest research on the pathophysiology of chronic rhinosinusitis.
- Describe the rationale for different types of sinus surgery including balloon sinuplasty, conventional FESS, MIST and external approaches.
- Review the concepts of endoscopic sinus surgery and the latest advances including surgery of the anterior skull base.
- Describe the latest concepts and techniques in functional and cosmetic nasal surgery.
- Employ the latest techniques in sinus surgery including frontal recess surgery.
- Identify complications during and after all types of sinus surgery.
- Describe how to avoid complications in rhinoplasty.

Attendance at this Mayo course does not indicate nor guarantee competence or proficiency in the performance of any procedures which may be discussed or taught in this course.

## INTENDED AUDIENCE

This course is designed for practicing clinicians and scientists as well as residents with an interest in rhinology and rhinoplasty. It is also intended for nursing staff involved with the care of patients with nasal problems.

## CREDIT

College of Medicine, Mayo Clinic, is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

College of Medicine, Mayo Clinic, designates this live educational activity for a maximum of 30.0 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Other Health Care Professionals

A certificate of attendance will be provided to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

## GRANTS AND EXHIBITS

At the time of this printing, a complete listing of commercial supporters (financial or in-kind) was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

Exhibits will be available for viewing at all scheduled breaks.

## DATE AND LOCATION

Rhinofest 2011 will be held August 18-21, 2011. Course headquarters will be located in Leighton Auditorium on the second floor of the Siebens Medical Education Building, Mayo Clinic, 100 Second Avenue Southwest, Rochester, Minnesota. Meeting facilities are easily accessible by skyway and pedestrian subway, which connect Mayo Clinic to shops, restaurants, and hotels.  
[www.mayoclinic.org/travel-rst/maps.html](http://www.mayoclinic.org/travel-rst/maps.html)

## REGISTRATION

To register online, visit <http://www.mayo.edu/cme/rhinofest2011-2011R080.html>, or complete the attached registration form and return by mail or fax. The registration fee includes tuition, a printed course syllabus, continental breakfasts, break refreshments, lunches, and a Friday night banquet. Although it is not Mayo School of Continuous Professional Development's (CPD) policy to limit the number of registrants for a course, conference room facilities may necessitate closing of enrollment; therefore, early registration is advised. **The Laboratory Dissection and Sculpting sessions are limited and early enrollment in these sessions is strongly encouraged to secure a place.** A letter of confirmation will be sent upon receipt of payment and completed registration form. Please present the confirmation letter when checking in at the meeting registration desk.

### For additional information, contact:

Mayo School of Continuous Professional Development  
Plummer 2-60  
200 First Street SW  
Rochester, MN 55905  
Website: [www.mayo.edu/cme](http://www.mayo.edu/cme)  
E-mail: [cme@mayo.edu](mailto:cme@mayo.edu)  
Phone: 800-323-2688 or 507-284-2509  
Fax: 507-284-0532

## CANCELLATION POLICY

If you cancel your participation in this course, your registration fee, less a \$75 administrative fee, will be refunded when written notification is received by Mayo School of CPD before August 4, 2011 ([cme@mayo.edu](mailto:cme@mayo.edu) or fax#: 507-284-0532). No refunds will be made on or after August 4, 2011. Canceled registrations are non-transferable.

Mayo School of CPD reserves the right to cancel or postpone any course due to unforeseen circumstances. In the unlikely event Mayo School of CPD must cancel or postpone this course, Mayo School of CPD will refund the registration fee, but is not responsible for any related costs, charges, or expenses to participants, including fees assessed by airline/travel/lodging agencies.

## TRAVEL

Rochester, Minnesota, is a friendly city that greets thousands of visitors from around the world each year. The city is serviced by a modern international airport with multiple flights daily via American or Delta Airlines. Access to and from the airport is provided by taxi, shuttle service, and rental car. The airport is located approximately 10 miles from the Mayo Clinic campus.

Mayo Clinic's appointed travel company, Carlson Wagonlit Travel, is available to assist with your travel arrangements. To make your reservation, phone Carlson Wagonlit Travel toll-free at 1-866-629-6885, then choose prompt #3 for Group/Meeting Reservations, then choose prompt #1 as a "traveler attending a meeting."

**Note to Travelers:** Several cities in the United States are named Rochester. When you make airline reservations and check your baggage, be sure that your destination is Rochester, Minnesota (RST) and that your baggage has been properly tagged.

## LODGING ACCOMMODATIONS

Guest rooms have been reserved for attendees and their guests with special course rates at each of the following downtown Rochester hotels. In order to receive the special rate, *reservations must be made before the room block is filled or before the expiration date of July 27, 2011, whichever comes first.* Reservations will be taken following this date based on space and rate availability. Please identify yourself as a participant of the Rhinofest 2011 course when making your reservation.

### Hilton Garden Inn

225 South Broadway  
800-445-8667 or 507-285-1234  
\$109 single/double

### Kahler Grand Hotel

20 Second Avenue SW  
800-533-1655 or 507-282-2581  
\$94 single/double  
\$149 Studio king single/double

### DoubleTree Hotel

150 South Broadway  
507-281-8000  
\$119 single/double

### Rochester Marriott Hotel

101 First Avenue SW  
877-623-7775 or 507-280-6000  
\$139 single/double

The hotels listed above are connected by skyway and pedestrian subway to conference facilities, downtown shops, and restaurants. You may wish to visit the Rochester Convention and Visitors Bureau website ([www.rochesterconvb.org](http://www.rochesterconvb.org)) and/or [www.rochester411.com](http://www.rochester411.com) for additional accommodation options and area information.

*Travel and lodging arrangements are the sole responsibility of the individual registrant.*

## Course Banquet – Friday, August 19, 2011

Attendees and their guest(s) are cordially invited to join the course faculty for the Course Banquet on Friday, August 19, 2011. (Registration includes banquet for registrant with a separate charge for guests.) This event welcomes you to the Foundation House (former home of Dr. William Mayo) and offers you the perfect opportunity to make connections with existing and new colleagues. Pre-registration is required.

## PARKING

Parking is available in hotel, city, and Mayo patient/visitor ramps. The cost for parking is not included in the registration fee. A map indicating the location of downtown parking facilities will be mailed with the registrant confirmation letter.

## ACTIVITIES

### Leisure Activities

Public tours of Mayo Clinic are provided each day of the week beginning at 10:00 a.m., except for holidays. The tours originate from Judd Auditorium, Subway Level of the Mayo Building, and last approximately 1.5 hours. The tour includes a 20-minute film on the history and operation of the Mayo Clinic plus visits to points of interest in the Mayo, Plummer and Hilton Buildings. Please make advance reservations by calling 507-538-1091.

### Art tour

An art and architecture tour is offered Monday through Friday from 1:30 p.m. to 2:30 p.m. Tours begin in Judd Auditorium, in the subway level of the Mayo Building. Call 507-284-0239 for additional information.

### Self-guided art audio tour

A self-guided audio art tour is available to help guests enjoy the many examples of fine artwork

displayed at the downtown campus. Audio handheld devices and maps can be obtained at the information desk in the Gonda Building, lobby level, between 9 a.m. and 4 p.m. (Monday through Friday)

### Mall of America

The largest fully-enclosed retail and family entertainment complex in the United States, is an easy 90-minute drive or shuttle ride from Rochester, Minnesota. Along with 500 retail stores (and no sales tax on clothing in Minnesota), restaurants and nightclubs, the mall features The Park @ MOA, the largest indoor theme park, and Underwater World, a walk through aquarium featuring 15,000 fish. Rochester Direct shuttle service will pick up at all local hotels, and departs every two hours from 9:00 am. – 5:00 p.m. The cost is \$34 per person same day round trip. For reservations, call Rochester Direct at 800-28-9270. Check the shuttle schedule at their website: [www.rochesterdirect.com](http://www.rochesterdirect.com)

## FACULTY

### Mayo Clinic Course Directors

John F. Pallanch, M.D.

Eric J. Moore, M.D.

William E. Bolger, M.D.

### Course Co-Directors

Hannes Braun, M.D., Ph.D.  
Graz, Austria

Prof. Dr. Cemal Cingi  
Eskisehir, Turkey

Jens U. Ponikau, M.D.  
Buffalo, NY

David Sherris, M.D.  
Chair, Department of  
Otolaryngology  
Buffalo, NY

Heinz Stammberger, M.D., Ph.D.  
Professor & Head,  
Dept. of General ENT,  
Graz, Austria

### Mayo Clinic Faculty

Stephen F. Bansberg, M.D.

Charles W. Beatty, M.D.  
Chair, Department of  
Otorhinolaryngology

Devyani Lal, M.D.

### Distinguished Guest Faculty

Oren Friedman, M.D.  
Philadelphia, PA

Eugene B. Kern, M.D.  
Emeritus Endicott Professor  
Mayo Clinic  
Buffalo, NY

Fredrick Stucker, Jr., M.D.  
Chairman, Otolaryngology  
Shreveport, LA

### International Guest Faculty

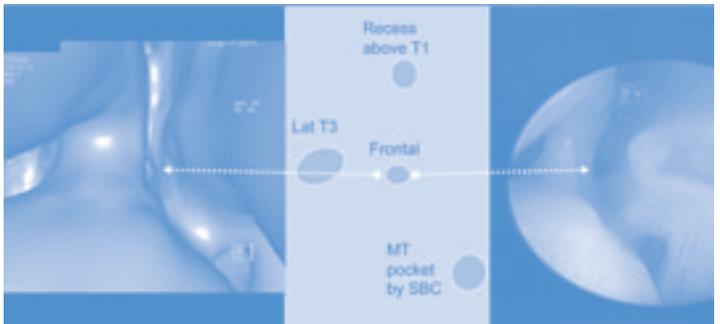
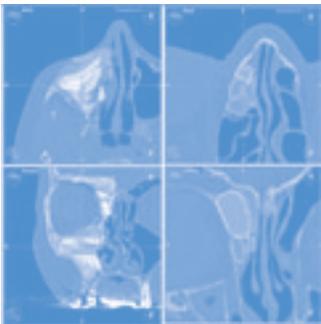
Jan Gosepath, M.D., Ph.D.  
Chairman, Department of  
Otorhinolaryngology  
Wiesbaden, Germany

Prof. Dr. Metin Onerci  
Ankara, Turkey

Prof. Ignazio Tasca, M.D.  
Director, ENT Department  
Bologna, Italy

For a complete program schedule, go to

<http://www.mayo.edu/cme/rhinofest2011-2011R080.html>



### Why 3-D image analysis?

... in learning the knowledge and skills of FESS surgery. Judged as hardest to learn were aspects that relate to spatial orientation including making a 3D mental representation from CT. (scored 2nd hardest to learn of 18 items)

Bakker, N.H., et.al. Investigation of training needs for functional endoscopic sinus surgery

Rhinology 43(2): 104-8, 2005

# Rhinofest 2011

August 18-21, 2011

Mayo Clinic

Rochester, MN

**Mail form and payment to:**

Mayo School of Continuous Professional Development  
 Plummer 2-60  
 200 First Street SW  
 Rochester, MN 55905

Phone 800-323-2688 or 507-284-2509  
 FAX 507-284-0532  
 E-mail cme@mayo.edu  
 Web site www.mayo.edu/cme

**Register online at: <http://www.mayo.edu/cme/rhinofest2011-2011R080.html>**

**Contact Information**

Name of Registrant - first name, middle name or initial, and last name		Degree - select all that apply <input type="checkbox"/> MD <input type="checkbox"/> PhD <input type="checkbox"/> DO <input type="checkbox"/> PA <input type="checkbox"/> NP <input type="checkbox"/> RN <input type="checkbox"/> C.S.T. <input type="checkbox"/> Other - specify	
Name of Institution		Medical Specialty	
Preferred Mailing Address - select one <input type="checkbox"/> Work/Business <input type="checkbox"/> Home			
Work/Business Address - street address		Work Phone - include all country and city/area codes as needed along with complete phone number	
City	State or Province	ZIP or Postal Code	Country
Home Address - street address		Home Phone - include all country and city/area codes as needed along with complete phone number	
City	State or Province	ZIP or Postal Code	Country
E-mail Address (Note: email is the Mayo School of CPD's primary form of correspondence.)	FAX - include all country and city/area codes as needed along with complete phone number	FAX Location - select one <input type="checkbox"/> Work/Business <input type="checkbox"/> Home	
<div style="background-color: black; color: white; padding: 2px; display: inline-block;"><b>SPECIAL NEEDS</b></div> If you have special assistance needs or dietary restrictions, describe here:			

**Registration**

<b>Registration Fee:</b>		
Physicians/Scientists - \$795		\$ _____
Residents, PAs, NPs, Nurses, Allied Health Personnel - \$400		\$ _____
<b>Course Registration plus Dissection Labs</b> (Friday 8/19 & Saturday 8/20 afternoons)		
Physicians/Scientists - \$1350		\$ _____
Residents and Allied Health Personnel - \$955		\$ _____
<b>Sunday, August 21</b> (for course attendees only)		
Rhinoplasty 3D Sculpting Lab - \$250		\$ _____
<b>Course Banquet</b>		
Dinner: Friday, August 19, 2011 7:30 p.m.		
<input type="checkbox"/> Yes, I will attend the course reception and banquet (complimentary for course attendees)		
_____ Number of guest tickets per adult at \$70 each		\$ _____
<b>Total Payment Enclosed</b>		\$ _____

**Payment Information** \* (US funds only. Wire transfers will be assessed a \$25 USD fee.)

<input type="checkbox"/> Check is enclosed in the amount shown at right - make checks payable to Mayo Clinic		Payment Total
Credit Card - select one <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa	Account Number	
Name of Cardholder - as it appears on the card		Exp Date - mm/yy
Signature of Cardholder - required <b>X</b>		



MAYO CLINIC

200 First Street SW  
Rochester, Minnesota 55905

**Mayo Clinic**

# Rhinofest 2011

**August 18–21, 2011**

**Siebens Medical Education Building**

**Mayo Clinic, Rochester, MN**

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If you already received a copy of this brochure, please give this brochure to an interested colleague.

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