It is time for your appointment, you’ve come to Mayo Clinic, and you are desperately hoping to hear answers. You have been waiting for this moment since physicians at all the other hospitals said they simply couldn’t help.

Until you arrived at Mayo, it existed only in stories you heard from family and friends who knew people needing the highest level of care.

Today it’s the place where you felt a difference the instant you walked through the door. You were greeted with a smile that warmed your heart and the doctor who did not hurry. Most importantly, you finally received the answers you could not get anywhere else. You found 60,000 thoughtful experts working together for you.

Experiencing unparalleled care starts with listening. The strong, trusting relationship between physician and patient that Mayo is known for begins with respectful attention to your condition, questions, and concerns.

Only one Mayo Clinic exists in the world. Patients know this renowned medical institution as a place of compassionate care coupled with medical innovation and ingenuity.

One thing that will never change at Mayo Clinic is our primary value: The needs of the patient come first. Meeting those needs requires persistent innovation and an uncompromising focus on delivering the right diagnosis and the right care the first time, every time.
Today, as we stand on the brink of discoveries that promise to revolutionize health care, Mayo Clinic is poised to serve patient needs in ways that previously could not have been imagined. We ask you for your partnership to make patient-inspired innovation happen even faster. Just one person can spark an innovation that touches millions of lives.

To accelerate discoveries, bring life-changing treatments into practice, and lead the transformation of our health care system, Mayo Clinic is launching a $3 billion philanthropic campaign to fund our strategic priorities in patient care, research, and education.

Support for this campaign encompasses educating physician-leaders, regenerating tissue damaged by heart disease, solving the mystery of Alzheimer’s disease, providing personalized treatment for cancer, delivering a health care system based on quality, and so much more for our patients. The ability to diagnose diseases, develop novel treatments, and discover cures is possible at Mayo Clinic.

The Mayo Clinic story holds so much promise. The possibilities are inspiring as this campaign advances medical excellence that only Mayo can offer. Please join us in this venture. You are the Campaign for Mayo Clinic.
Why Now

You want access, answers, and an even faster pace of discovery, which is why quality and urgency drive the Campaign for Mayo Clinic.

Prior to becoming President and CEO of Mayo Clinic, I served the Department of Development as medical director. In that role, I witnessed the power of philanthropy. The experience was extraordinary because I had the distinct pleasure of collaborating with many of you who planted the roots of the Campaign for Mayo Clinic. My intent is to partner with many more philanthropists because — together — we can alleviate sufferings of the sick and enhance human life. This is the ultimate goal of our campaign.

Mayo Clinic exists for a distinct purpose … our patients. Our primary value is putting the needs of our patients first. The Campaign for Mayo Clinic is for our patients.

We are at an inflection point — the point where the growth curve changes, where we take bolder moves to transition to a new paradigm in medicine, to a curve that accelerates us into the future. Mayo will lead the way because we operate from a position of strength and integrity. We provide trusted answers and focused care. That is why people come here from all over the world.

Transformation is about carrying the best of Mayo Clinic forward in a new world order. We are creating the future state of medicine, while staying true to our heritage and values. We are inspired by the Mayo brothers, and we are continuing their legacy of serving others through this campaign.

The future of Mayo Clinic lies with benefactors who understand the need and fruitfulness of philanthropy. Motivated by the greater good, we will work together to inspire hope and provide healing, always focused on the needs of patients.

With your support, Mayo Clinic will deliver patient care that is better, safer, faster, and more available.
The health care world knows only one Mayo Clinic. This is the place where you go because you know of its reputation, resources, and results. You know that Mayo puts the patient at the center of everything possible in medicine. Mayo revolves around you.

This is why we call our fundraising campaign: YOU ARE ... THE CAMPAIGN FOR MAYO CLINIC. You are the reason we are dedicated to advancing patient care. You are the inspiration to develop new treatments and cures. You are the start of something big. You are Mayo Clinic.

I believe in Mayo Clinic and the purpose of this campaign. Mayo is the best investment for the future of medicine because of its ability to accelerate the pace of discovery to patient care. Mayo invented the model of care to improve the health and well-being of the patients, community, nation, and world.

The Mayo Clinic Model of Care and its remarkable ability to solve the most complex problems have been at the core of our organization since the beginning. It’s because of this incredible sense of determination and opportunity that I am honored to serve as chair of the Campaign for Mayo Clinic.

How we respond at times like these — the ways in which we take things that were once considered impossible and make them happen right here, right now — are the actions that will matter most as we shape the future of medicine.

The campaign will succeed with your support. That success will result in the best possible care not only for you and your family but also for the millions of individuals around the world who turn to Mayo Clinic when they need trusted answers they can’t find elsewhere.

I’m asking you to join me at this defining moment in health care to determine what is possible in medicine. Your generosity and legacy will matter for generations.
For 150 years, Mayo Clinic has never wavered from our leadership role in medicine. You know we earned our reputation through the most cutting-edge research combined with dedicated, compassionate physicians and health care teams.

As a not-for-profit organization, Mayo Clinic reinvests all earnings into giving patients high-quality care, finding answers to the toughest medical cases, and training the next generation of doctors and researchers. Reinvestment lays the foundation for everything we do, and because Mayo Clinic is on the forefront of health care, we see our benefactors as co-visionaries who imagine the unimaginable.

We invite you to learn more about Mayo Clinic’s strategic priorities. These priorities represent how we will transform medicine, quicken the pace of knowledge to delivery of care, and discover new cures and treatments. Together, with your leadership and partnership, we will establish a new world standard in health care.
Gratitude built Mayo Clinic. Everything we have is a gift, and everything we give is a gift — a gift of hope, a gift of healing, and a gift of health.

The spirit of giving that strengthens Mayo Clinic expresses itself in extraordinary ways, such as the longtime benefactor who has been a patient for 50 years and seen the return on investment in the form of new treatments. We appreciate the corporations and foundations that help fund our strategic priorities. And we welcome the first-time visitors to Mayo’s website who are inspired to give to research.

www.mayoclinic.org/development
Visionary benefactors are the vital catalysts behind Mayo Clinic’s pioneering patient care, breakthrough medical research, and world-class educational programs. This union of forces on behalf of the patient yields both an art and a science approach to medicine that benefactors recognize as necessary ingredients to innovation.

Our benefactors and physician-leaders share the need for tackling the imponderables. The high purpose of philanthropy is far-reaching at Mayo and inspires our researchers, scientists, and physicians to reach new heights in medicine. Having someone believe in our work is an immense gift. The result is better health for our patients and solutions to the problems facing our health care system.

Our benefactors know Mayo Clinic never loses sight of the fact that we serve the needs of our patients, and you have confidence that Mayo is a place of caring, in the fullest sense of the word.
Your gift to our strategic priorities holds great power to transform medicine through Mayo Clinic’s unparalleled approach of putting the patient at the center of everything we do.

www.mayoclinic.org/development
MAYO CLINIC MODEL OF CARE

Collaboration
The Mayo Clinic Model of Care is our enduring blueprint for putting the needs of the patient at the center of everything we do. This model is the gold standard of patient care. Unhurried, comprehensive, and thoughtful examinations are the foundation of delivering high-quality health care.

CENTER FOR INDIVIDUALIZED MEDICINE

Answers
At the Center for Individualized Medicine at Mayo Clinic, we find answers to diseases based on new ways to use your genome to provide you with an accurate diagnosis and best treatment available.

CENTER FOR REGENERATIVE MEDICINE

Visionary
Regenerative medicine at Mayo Clinic harnesses its collective knowledge, resources, and skills to teach the body to heal from within. This unprecedented science offers patients definitive solutions for devastating diseases and conditions.

MAYO CLINIC ROBERT D. AND PATRICIA E. KERN CENTER FOR THE SCIENCE OF HEALTH CARE DELIVERY

Quality
The Mayo Clinic Robert D. and Patricia E. Kern Center for the Science of Health Care Delivery is home to leading physicians, researchers, systems engineers, and social scientists who use their collective knowledge to research innovative ways to improve health care and put those discoveries to work for patients everywhere.
PROTON BEAM THERAPY PROGRAM

Precision
Mayo Clinic spearheads the most advanced cancer treatments, while deploying the most innovative technologies to diagnose and prevent cancer in the 21st century. Our new weapon against cancer is pencil beam scanning proton beam therapy, which delivers concentrated radiation to tumors without exposing surrounding healthy tissues.

BIOMEDICAL RESEARCH

Innovation
Mayo Clinic applies basic science to unlock the destructive secrets of cells and discovers how to repair or reverse the damage. We then translate that knowledge into first-time cures and treatments for a wide range of life-threatening diseases and chronic conditions.

MAYO MEDICAL SCHOOL

Leadership
Mayo Medical School is the crucible for developing the hearts and minds of teachers and students who dedicate themselves to put the needs of the patient first, enhance medical science, and shape the future practice of medicine.

CAPITAL PROJECTS

Strength
Strategic investments at all Mayo Clinic locations, including the Mayo Clinic Health System, will fortify the patient care we deliver today and build on our strong foundation for continued success. When you come to Mayo, our facilities and services revolve around you. Our assets — from our buildings to our technology to our resources — make our patient experience unparalleled.
THANK YOU

Your belief in Mayo Clinic means everything to our patients who depend on breakthrough research and physicians who work together in the original integrated approach to medicine.

You Are … So Important to Mayo Clinic.