



INDIVIDUALIZING MEDICINE CONFERENCE

OCTOBER 9 – 10 / ROCHESTER, MN

HOSTED BY MAYO CLINIC CENTER FOR INDIVIDUALIZED MEDICINE

Exhibitor Upgrade Options

General Exhibit Booth includes:

- Size** 10 x 10 booth space
- Setup** (1) 8' Skirted Table
(2) Chairs

Exhibitor Booth Add-On Options

Upgrade Booth Size - \$1,000

You can choose to upgrade your current booth from a 10x10' space to a 20x20' space. Setup will remain the same with the option to add additional furniture at an additional cost.

Upgrade Booth Furniture - \$2,200

An alternative to the standard 'booth' concept would be a large exhibit space

Includes:

- (1) 10' W x 10' H Freestanding Custom Backdrop
- (4) White Laminate Desks – 8' L x 30" W x 43" H
- (8) White Backless Barstools

Note: Only (2) Larger Exhibiting Areas available!

High Cocktail Table - \$155.00

Includes:

- (1) White Laminate Cocktail Table
- (2) White Backless Barstools

Monitor - \$375.00

Includes:

- (1) 42" Flat Screen Monitor with stand
- Option to add on a small speaker for \$50.00

Power - \$79.83

Includes:

- (1) 120 Volt-20 Amp Electrical Hook Up

Hardline Internet - \$134.84* per day

Includes:

- (1) Hardline Dedicated Internet for (1) day

Extension Cord - \$80.91

Includes:

- (1) Extension Cord

Power Strip - \$26.97

Includes:

- (1) Quad Box





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Available Sponsorships

Free Standing Charging Stations - \$1,000

Includes:

- (1) Free Standing Charging Station
- Custom Branding – 4 Sides on Top Post

Charging Cords/ Power Outlets Included

- (3) Cords per side (1 each of: iPhone 4, 5-6, and Android)
- (1) outlet with (2) standard plugs and (2) USB ports
- (2) cords on (2) sides (iPhone 4 & 5);
- (1) cord on (2) sides (Android)



Free Mobile App Ads - \$1,500 Individual Ad, \$5,000 Exclusive App Advertiser

Sponsorship within the app puts your company banner ad on the screen each time non-accredited content is open.

Note: If sold individually (4), each Banner Ad is displayed for 1/2 of a conference day.

Theatre Presentation - \$1,000 *Limited timeslots available

Case presentation opportunity available only to exhibitors. Utilize the stage to showcase how your company is part of translating genomics into clinical care.

Digital Signage - \$2,000 per Half Day (4), \$5,000 Exclusive Signage

Display your company ad/logo strategically in high-traffic poster/exhibit space. Signage sold by the 1/2 day or exclusively.