Insight Into Medical Philanthropy

“I now truly understand Philanthropy. I learned more in four hours than I had in twenty years.”
– Mayo physician

“The workshop was excellent, it really put the Philanthropy process into perspective”
– Mayo physician

“I wish I had taken the program earlier, I never knew that people had a need to give!”
– Mayo physician

Insight Into Medical Philanthropy is sponsored by Mayo Clinic Department of Development and presented by Advancement Resources. For details about this experience, visit http://www.advancementresources.org/2009/Insight_Medg.shtml

Due to exceptional response to previous workshops, we are pleased to offer again the Insight Into Medical Philanthropy workshop:

Friday, September 18, 2009 from 8 a.m. to 12 noon at Gonda 16
OR
Saturday, September 19, 2009 from 8 a.m. to 12 noon at Gonda 16

The workshop will provide an understanding of donor development, which is essential to Mayo Clinic’s financial stability and future growth.

It will help you understand:
• The role of the physician in the Development process
• The ethical concerns of physicians with regard to their patients and philanthropy
• How donors perceive Development
• The mindset, desires, and motivations of benefactors

Register at: http://mayoweb.mayo.edu/development/development-education.html

Continental breakfast will be available.