



*Seventeenth Annual*  
***Brain Injury***  
***Conference***

*Friday, June 18, 2010*

Mayo Clinic  
Rochester, Minnesota



**Featuring**  
*Lee Woodruff*

**Sponsored by**  
*Mayo Continuing Nursing Education*  
*Mayo Clinic Brain Rehabilitation and Research Programs*  
*Mayo Department of Physical Medicine and Rehabilitation*

# General Information

## *Description and goals*

The 2010 Brain Injury Conference will feature Lee Woodruff and other dynamic keynote speakers who will discuss the impact of brain injury on functioning in the family, demographic and epidemiologic trends in brain injury ethics, and promotion of meaningful health behavior change. Several breakout sessions on family adjustments, practice standards, safety, adult foster care, acute assessment, and interdisciplinary rehabilitation approaches will be offered.

The planning committee is excited to welcome you to Rochester, Minnesota and hopes this conference provides meaningful information that allows you to better assist individuals living with the effects of acquired brain injury.

The goals of the conference are to:

- Explore new and innovative treatments in brain rehabilitation.
- Describe several specialized services and assessments used at various stages of recovery from acquired brain injury.
- Describe common co-occurring behavioral and physical problems in persons with acquired brain injury.

## *Featured faculty*

**Susan A. Glaeser, MS, CTTS**, is supervisor and trainer of the Lifestyle Coaching and Tobacco Quitline Programs at Mayo Clinic Global Products and Services in Rochester, Minnesota. Glaeser is a certified tobacco treatment specialist, trained in motivational interviewing, and is active in training healthcare providers in behavior change counseling.

**Andrew W. Kiragu, MD, FAAP**, is the medical director of the pediatric intensive care unit at Hennepin County Medical Center and assistant professor of pediatrics at the University of Minnesota Medical School, Minneapolis, Minnesota. Kiragu has received several awards in recognition of his commitment to resident and medical student education. He was awarded a Vikings Foundation Grant to study the inflammatory effects of cardiopulmonary bypass. Kiragu is the co-primary investigator for a grant from the Robert Wood Johnson Foundation to establish an Injury-Free Coalition for Kids site in Minneapolis at Hennepin County Medical Center, with a goal of studying and promoting injury prevention in the Twin Cities. He is board-certified in pediatrics, pediatric critical care, and internal medicine.

**Jon Roesler, MS**, is an epidemiologist supervisor with the Injury and Violence Prevention Unit at the Minnesota Department of Health in St. Paul, Minnesota. He is the principal investigator for TBI Extended Surveillance and ED-Treated TBI Surveillance; co-principal investigator for Integrated Injury Prevention and Control, and TBI Service Linkage; and co-investigator and epidemiologist for Surveillance of Sexual Violence and Epidemiology of Pediatric TBI. Roesler is epidemiologist for the ongoing Minnesota TBI/SCI Registry, the Minnesota Trauma Data Bank, and the Minnesota Oral Health Surveillance System; as well as team leader for the Surveillance, Epidemiology, and Analysis Team.

**Lee Woodruff**, co-author of the best-seller *In an Instant*, has garnered critical acclaim for the compelling and humorous chronicle of her family's journey to recovery following her husband, Bob Woodruff's roadside bomb injury in Iraq. Appearing together on national television and radio since the February 2007 publication of their book, the couple has helped put a face on the serious issue of traumatic brain injury among returning Iraq war veterans, as well as the millions of Americans who live with this often invisible, but life-changing affliction. They have founded the Bob Woodruff Foundation to assist wounded service members and their families to receive the long-term care they need and help them successfully reintegrate into their communities. Woodruff is a contributing editor for ABC's *Good Morning America*, and recently published her second book, *Perfectly Imperfect – A Life in Progress*. A freelance writer, Woodruff has penned numerous personal articles about her family and parenting that have run in such high-profile magazines as *Health*, *Redbook*, *Country Living*, *Parade*, and *Family Fun*. In addition to freelance writing, Woodruff ran her own public relations and marketing consulting business for 16 years. Before that, she was senior vice president of the public relations firm, Porter Novelli. Woodruff lives in Westchester County, New York, with her husband and four children.

# Program Schedule

- 7:00 a.m.            **Registration and Breakfast**
- 7:45 a.m.            **Welcome and Announcements**
- 8:00 a.m.            **Life Changes In An Instant**  
*Lee Woodruff*
- 9:15 a.m.            **Break**
- 9:45 a.m.            **Primary/Secondary/Tertiary: What are the Trends in TBI Prevention/  
Treatment/Rehabilitation?**  
*Jon Roesler*
- 10:30 a.m.           **Break**
- 10:45 a.m.           **Concurrent Session I**
- 11    Adolescent TBI: Don't Forget the Families  
*Tanya M. Brown*
- 12    Adult Foster Care  
*Nick Gau*
- 13    Secrets of the CT – The Anatomical Answer to the Picture of TBI  
*Georgia L. Nothdurft*
- 11:30 a.m.           **Lunch (on your own)**
- 12:45 p.m.           **Concurrent Session II**
- 21    Helping the Client Achieve Independence in the Management of  
Hemiplegia  
*Jill E. Maraganore*
- 22    Differential Diagnosis of Communication Impairment in Brain Injury  
*Edythe Strand*
- 23    Benefits of Driver Assessments  
*Kathy Woods Rakowczyk*
- 1:30 p.m.            **Break**
- 1:45 p.m.            **Concurrent Session III**
- 31    Interdisciplinary Rehabilitation Treatment for Patients with  
Chronic Pain  
*Cynthia O. Townsend*
- 32    Stand Together or Fall Apart: Working as a Team to Promote  
Patient Safety  
*Mary E. Gordon and Craig R. Cardel*
- 33    Interdisciplinary Approach to Cognitive Rehabilitation  
*Rebecca L. Pittelko and Jennifer M. O'Connor*
- 2:30 p.m.            **Break**
- 2:45 p.m.            **An Evidence-Based Approach to Motivate Patients to Make Health  
Behavior Changes**  
*Susan A. Glaeser*
- 3:30 p.m.            **Defining Death, and Promises, Pitfalls, and Ethical Challenges of  
Organ Donation After Brain Death**  
*Andrew W. Kiragu*
- 4:30 p.m.            **Summary and Evaluation**

# General Information

## Target audience

This program is designed for physicians, nurses, physical therapists, occupational therapists, recreational therapists, social workers, psychologists, and speech-language pathologists. All interested healthcare providers are welcome to attend.

## Conference location

This conference will be held **Friday, June 18, 2010**, in Phillips Hall, first floor, Siebens Building, 100 Second Avenue SW, Rochester, Minnesota.

## Continuing education credit

Mayo Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Participants can earn up to 6 accredited nursing contact hours for the conference.

Mayo Clinic College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Mayo Clinic College of Medicine designates this educational activity for a maximum of 6 AMA PRA Category I Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



Mayo Clinic Rochester is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. This program is offered for 0.6 CEUs (intermediate level, professional area). ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

Mayo Clinic is approved by the American Psychological Association to sponsor continuing education for psychologists. Mayo Clinic maintains responsibility for this program and its content. This conference fulfills requirements for 6 hours of CE.

Mayo Clinic has been designated by the Minnesota Board of Social Work as an approved continuing education provider. This conference fulfills requirements for 6 continuing education hours.

## Registration

The registration fee of \$145 includes instructional materials, breakfast, and break refreshments. Lunch will be on your own. A student rate of \$75 is available. Please bring proof of current student status to the conference (for example, a copy of your student identification card). Pre-registration is required and preferred by **Friday, May 28, 2010**. Registrations received after May 28th will be accepted on a space-available basis. Refunds, minus an administrative fee, will be given upon notification of cancellation received prior to Friday, May 28, 2010. Mayo Continuing Nursing Education reserves the right to cancel this conference.

To register, visit [www.mayoclinic.org/jobs-nursing-rst/cne.html](http://www.mayoclinic.org/jobs-nursing-rst/cne.html) or call 1-800-545-0357.

Out of respect for all conference participants, children are restricted from the conference.

## Lodging

Rooms have been reserved for conference participants and their guests at the **DoubleTree Hotel Downtown** (507-281-8000) at a rate of \$109 per night and the **Marriott** (877-623-7775 or 507-280-6000) at a rate of \$135 per night. The rates listed may be extended before and after the conference based on availability. To ensure accommodations, please make your reservation by **Friday, May 28, 2010**. Reservation requests received after this date will be accepted on a space available basis.

Visit [www.visitrochestermn.com](http://www.visitrochestermn.com) for additional accommodations.

## **Parking**

Visit [www.visitrochestermn.com](http://www.visitrochestermn.com) for a map indicating the location of downtown parking facilities. The cost of parking is not included in the registration fee.

## **About the providers**

Mayo is committed to advancing the knowledge and skills of healthcare professionals. Mayo Continuing Nursing Education conducts educational conferences that will advance nursing practice.

The Mayo Clinic Brain Rehabilitation and Research Programs provide rehabilitation for individuals who have acquired brain dysfunction due to injury or disease from any cause. The mission of the Mayo Clinic Brain Rehabilitation and Research Programs is to define impairment, identify and treat related medical conditions and activity limitations, and restore maximal participation in personal, family, and community roles to those we serve.

The mission of the Mayo Department of Physical Medicine and Rehabilitation is to provide the highest quality diagnostic and comprehensive rehabilitation services to optimize function and promote wellness through an integrated practice supported by programs in education and research.

## **Guest faculty**

*Nick Gau, JD*

Crawford House, LLC  
Rochester, Minnesota

*Andrew W. Kiragu, MD, FAAP*  
Hennepin County Medical Center  
Minneapolis, Minnesota

*Jon Roesler, MS*  
Minnesota Department of Health  
St. Paul, Minnesota

*Kathy Woods Rakowczyk, OTR/L, CDRS, LDI*  
Courage Center  
Minneapolis, Minnesota

*Lee Woodruff*  
Westchester County, New York

## **Mayo Clinic faculty**

*Tanya M. Brown, PhD, LP*  
*Craig R. Cardel, BSN, RN*  
*Susan A. Glaeser, MS, CTTS*  
*Mary E. Gordon, RN, CRRN*  
*Jill E. Maraganore, MS, PT*  
*Georgia L. Nothdurft, MS, PA-C*  
*Jennifer M. O'Connor, COTA/L*  
*Rebecca L. Pittelko, MS, CCC-SLP*  
*Edythe Strand, PhD*  
*Cynthia O. Townsend, PhD, ABPP*

## **Conference planning task force**

*Dorothy F. Bell, MS, RN-BC*  
*Thomas Bergquist, PhD, LP, ABPP*  
*Sherri D. Biewer, BSN, RN*  
*Allen W. Brown, MD*  
*Megan E. Hylland, BS*  
*Kathryn S. Kendall, BSN, RN, CRRN*  
*Cori L. King, MS, CRC, CVE*  
*Heather A. Kruggel, MS, RN*  
*Anne M. Moessner, MSN, RN, CRRN*  
*Jessica L. Petersen, OTR/L*  
*Rebecca L. Pittelko, MS, CCC-SLP*  
*Stephanie N. Ritter, OTR/L*  
*Jeffrey S. Smigielski, PhD, LP, ABPP*  
*Walter S. Stobaugh, MSSW, LICSW*  
*James P. Verbout, MA, CTRS*

## **Multiple brochures?**

Mayo Continuing Nursing Education uses multiple mailing lists and cannot always eliminate duplications. Please post or share extra brochures with your colleagues.

## **For more information**

Contact Mayo Continuing Nursing Education at 800-545-0357 or 507-266-1007, fax 507-266-6910, or e-mail [cne@mayo.edu](mailto:cne@mayo.edu). Visit our website at [www.mayoclinic.org/jobs-nursing-rst/cne.html](http://www.mayoclinic.org/jobs-nursing-rst/cne.html).

## **Upcoming Mayo Continuing Nursing Education Conferences**

**Medical-Surgical Nursing Review: September 29-30, 2010**

**Orthopaedic Nursing: October 21, 2010**



MAYO CLINIC

Mayo Continuing Nursing Education  
Marian Hall 7  
200 First Street SW  
Rochester, MN 55905

*Seventeenth Annual*  
**Brain Injury  
Conference**  
*June 18, 2010*

Mayo Clinic  
Rochester, Minnesota

ROUTE TO:


NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
MAYO CLINIC