Cancer Prevention in Clinical Practice

The program will focus on:
• Interactive discussions of clinically relevant topics related to cancer prevention
• Strategies for overcoming practice barriers to screening
• Cancer genetics and genomics

Sessions will be facilitated by faculty members with expertise in multiple target organs.

March 4, 2005
7:30 a.m. - 4:00 p.m.
Mayo Clinic - Rochester, MN
Phillips Hall, Siebens Building

Stay and join us on March 5, 2005

Check Your Insides Out -
A Family Friendly Fair To Learn About Cancer Prevention

Mayo Civic Center

An event filled with creative, hands on demonstrations for the whole family to learn about cancer prevention, screening and treatment.

For more information:
Visit www.mcrfmn.org or call 651-312-1556.
**Course Description**

The program will assist physicians in improving clinical performance by providing:

- Interactive discussions of clinically relevant topics related to cancer prevention
- Strategies for overcoming practice barriers to cancer screening
- Cancer genetics and genomics

Sessions will be facilitated by faculty members with expertise in multiple target organs.

Participants may submit brief topics for discussion at the time of registration.

**Course Learning Objectives**

Primary care providers will receive information regarding the most current options for screening and prevention for target organs, and will have the opportunity to discuss best care options with expert clinicians and researchers for their patients using current guidelines and clinical recommendations. Upon completion of this course, physicians and other health care providers should have the necessary tools to assist their patients in making appropriate choices for cancer prevention and screening as well as lifestyle tools to improve their overall health.

- To understand the impact of cancer on public health
- To become familiar with the current strategies for cancer prevention at multiple target organ sites
- To learn about how a healthy lifestyle can affect cancer risk
- To gain new insights regarding the application of cancer prevention principles, as obtained through focused reviews of timely topics (updates in colorectal cancer prevention, cancer genetics workshop, and/or community outreach)

Attendance at this course does not indicate nor guarantee competence or proficiency in the performance of any procedures which may be discussed or taught in this course.

**Intended Audience**

Primary Care Providers, Family Practitioners, Gynecologists, General Internists, Internal Medicine Subspecialists, Colon and Rectal Surgeons, Nurses, Physician Assistants, Nurse Practitioners, Geneticists, and Genetic Counselors.

**Credit**

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Minnesota Medical Association and the Minnesota Colon and Rectal Foundation. The Minnesota Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

The Minnesota Medical Association designates this educational activity for a maximum of 5.75 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

Other health care professionals will be provided a certificate of attendance for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

**Educational Grants**

This course is supported in part by educational grants, in accordance with ACCME Standards. At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

**Date and Location**

The Cancer Prevention in Clinical Practice course will be held March 4, 2005. Course headquarters will be located in Phillips Hall on the main floor of the Siebens Medical Education Building, Mayo Clinic, 100 Second Avenue Southwest, Rochester, Minnesota. Meeting facilities are easily accessible by skyway and pedestrian subway, which connect Mayo Clinic to shops, theaters, restaurants, and hotels.

**Registration**

To register, complete the attached registration form and return by mail or fax. The registration fee includes tuition, handouts, continental breakfasts, break refreshments, and reception. Space is limited for this course; therefore, early registration is strongly advised. A letter of confirmation will be sent upon receipt of payment and completed registration form. Please present this letter when checking in at the meeting registration desk. Registration can also be completed on-line at www.mcrfmn.org.
Cancellation Policy

Your registration fee, less a $20 administrative fee, will be refunded when written notification is received by the Minnesota Colon and Rectal Foundation before February 23rd, 2005, (fax#: 651-312-1595). No refunds will be made after this date.

Lodging Accommodations

Blocks of guestrooms have been reserved with special course rates at the following downtown Rochester hotel. To ensure accommodations and the discounted rate, please make your reservations by February 10th, 2005, and identify yourself as a participant of the Cancer Prevention in Clinical Practice Program.

Radisson Plaza Hotel
150 South Broadway
800-333-3333 or 507-281-8000
$89 single/double

The hotel listed above is connected by skyway and pedestrian subway to conference facilities, downtown shops, restaurants and theaters. You may also wish to visit the Rochester Convention and Visitors Bureau website (www.rochestercvb.org) for additional accommodation options.

Parking

Parking is available in hotel, city, and Mayo patient/visitor ramps. The cost for parking is not included in the registration fee. A map indicating the location of downtown parking facilities will be mailed with the registrant confirmation letter.

Faculty

Mayo Faculty

Paul Limburg, MD
Assistant Professor of Medicine
Mayo Clinic College of Medicine

Sanjita Prathu, MD
Assistant Professor of Medicine
Mayo Clinic College of Medicine

Donald Hensrud, MD
Associate Professor of Nutrition and Preventive Medicine
Mayo Clinic College of Medicine

Bobbie Gosfou, MD
Associate Professor of Obstetrics-Gynecology
Mayo Clinic College of Medicine

Mark Pittelkong, MD
Professor of Dermatology
Mayo Clinic College of Medicine

Mark Larson, MD
Assistant Professor of Medicine
Mayo Clinic College of Medicine

David Ahlquist, MD
Professor of Medicine
Mayo Clinic College of Medicine

Stephen Thibodeau, PhD
Professor of Laboratory Medicine
Mayo Clinic College of Medicine

Noralane Lindor, MD
Associate Professor of Medical Genetics
Mayo Clinic College of Medicine

Lisa Stephens, MS, CHES
CIS Partnership Program Coordinator
Mayo Clinic

J. Taylor Hays, MD
Assistant Professor of Medicine
Mayo Clinic College of Medicine

Lisa Boardman, MD
Assistant Professor of Medicine
Mayo Clinic College of Medicine

Thomas Smyrk, MD
Associate Professor of Pathology
Mayo Clinic College of Medicine

Ernestine Hambrick, MD
President, STOP Colon/Rectal Cancer Foundation

Jane Nielson
President, Advocates for Colorectal Education

Carolyn Aldige
President, Cancer Research and Prevention Foundation

Guest Faculty

Jane Korn, MD, MPH
Program Director, Comprehensive Cancer Planning
Minnesota Department of Health

Carin Perkins, PhD
Epidemiologist
Minnesota Department of Health

Bernard Levin, MD
University of Texas
M.D. Anderson Cancer Center

Caryl Range
Health Promotions Manager
American Cancer Society

Timothy R. Church, MS, PhD
Associate Professor
Environmental Health Sciences
University of Minnesota School of Public Health

John Bond, MD
Chair, Gastroenterology Section
Veteran’s Affairs Medical Center

Faculty Disclosure

As a provider accredited by ACCME, the Minnesota Medical Association must ensure balance, independence, objectivity and scientific rigor in its educational activities. Faculty members of MMA-sponsored CME activities are expected to disclose commitments to and/or relationships with pharmaceutical companies, biomedical device manufacturers or distributors, or others whose products or services may be considered to be related to the subject matter of the educational activity. Disclosure of these commitments and/or relationships will be published in course materials so those participants in the activity may formulate their own judgments regarding the presentation.
Program Schedule

Friday, March 4, 2005

7:30 a.m.  On-Site Registration

7:50-8:00 a.m.  Welcome – Paul Limburg, MD, MPH

8:00 a.m.  Cancer Impact on Public Health – Carin Perkins, MPH

8:15 a.m.  Lung Cancer Prevention: Beyond Tobacco Cessation – Tim Church, MD

8:35 a.m.  Addressing the Mammography Controversy – Sandhya Pruthi, MD

8:55 a.m.  Prostate Cancer: To Screen or Not to Screen? – J. Taylor Hays, MD

9:15 a.m.  BREAK

9:35 a.m.  Role of HPV Testing in Cervical Cancer Prevention – Bobbie Gostout, MD

9:55 a.m.  Who Really Needs a Total Body Skin Examination? – Mark Pittelkow, MD

10:15 a.m.  Keynote Address

10:55 a.m.  Living the “Good” Life: Adopting Healthy Habits to Prevent Cancer – Donald Hensrud, MD

11:15 a.m.  Achievable Targets and Actionable Plans – Jane Korn, MD, MPH

11:30 a.m.  Panel Discussion – All Above Presenters

11:50 a.m.  Summary of Morning Session – Paul Limburg, MD, MPH

12:00 p.m.  LUNCH

1:30 p.m.  Breakout Sessions

Focused Updates in Colorectal Cancer Prevention
Moderator: Mark Larson, MD

1:30 p.m.  DNA-based Stool Tests for CRC Screening – David Ahlquist, MD

1:45 p.m.  How to Manage Young Patients with Colorectal Cancer – Lisa Boardman, MD

2:00 p.m.  Colonoscopy Screening: Is it the Right Choice for Everyone? – John Bond, MD

2:15 p.m.  Will an Aspirin a Day Really Keep Polyps Away? – Paul Limburg, MD, MPH

2:30 p.m.  Panel Discussion – All Above Presenters

Workshop on Cancer Genetics
Moderators: Shanda Reinke, MS and Kelle Steenblock, MS

1:30 p.m.  Pathology Primer – Thomas Smyrk, MD

1:45 p.m.  Complexities of Tumor Testing – Stephen N. Thibodeau, PhD

2:00 p.m.  Integration and Clinical Applications – Noralane M. Lindor, MD

2:15 p.m.  Ask the Experts: Panel Discussion – All Above Presenters

Community Outreach: Applying the Principles
Moderator: Ernestine Hambrick, STOP Foundation

1:30 p.m.  Prevention in the Workplace: Police Department Campaign – Ernestine Hambrick, MD

1:45 p.m.  The Role of Patient Advocates – Jane Nielsen, RN

2:00 p.m.  Grass Roots to Major Contender: The Buddy Bracelet – Carolyn Aldige

2:15 p.m.  Get Your Screen Test Wheel – Caryl Range, RN

2:30 p.m.  Promoting Prevention in Underserved Communities – Lisa Stephens, MS, CHES

2:45 p.m.  Group Discussion

3:00 p.m.  BREAK

3:20 p.m.  Coming Together and Moving Forward
Moderators: Mark Larson, Shanda Reinke, Ernestine Hambrick

3:20 p.m.  Summary of Simultaneous Sessions

3:30 p.m.  Discussion of Pre-Submitted Topics – All Presenters

4:00-5:00 p.m.  RECEPTION
Cancer Prevention in Clinical Practice
March 4, 2005

Mail or FAX this completed registration form to:
Minnesota Colon and Rectal Foundation
393 Dunlap St., #515
St. Paul, MN 55104

Telephone: 651-312-1556
FAX: 651-312-1595
Website: www.mcrfmn.org
E-Mail: civerson@mcrfmn.org

REGISTRATION FEE
Health Professionals: $75 (CEU/CME Fee included in price) $______________
Residents or Students: $35 $______________
Total Payment Enclosed: $______________

Check Enclosed: (Make checks payable to the Minnesota Colon and Rectal Foundation or MCRF)
Credit Card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name______________________________________________________________________________
Degree_____________________________________________________________________________
Institution __________________________________________________________________________
Medical Specialty____________________________________________________________________
E-mail Address______________________________________________________________________
Mailing Address: ☐ Work/Business ☐ Home
Work Address________________________
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Home Address________________________
City__________________State/PV______ZIP/Postal Code_______Country____________________
Home Telephone (______)__________________ Business Telephone (______)__________________
Int'l Telephone (Country code)_________(City code)_________(Phone)________________________
FAX________________________________________________________________________________

Please check if you have any special assistance needs or dietary restrictions.
Please indicate your needs here: ________________________________________________________

BREAKOUT SESSIONS (Please select your preferred option)
☐ Focused Updates in Colorectal Cancer Prevention
☐ Workshop on Cancer Genetics
☐ Community Outreach: Applying the Principles

DISCUSSION TOPIC (Optional)
Please provide a brief, 1-2 sentence description of a topic related to cancer prevention that you
would like to have discussed during the meeting. Course Directors reserve the right to select final
discussion topics from all submitted requests. (__________________________________________
____________________________________________________________________________________)

Cardholder’s Name
______________________________________________________________
Card Number ____________________________ Expiration Date ________________
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Hosted in conjunction with Colorectal Cancer Awareness Month and the Fourth Annual Colorectal Cancer Summit.

CME Event Sponsored by:
Minnesota Medical Association and the Minnesota Colorectal Cancer Consortium

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