

Center for Innovation  
**TRANSFORM2014**  
SEPTEMBER 07 | 08 | 09

## LIVE WEB STREAM - DIGITAL STREAM SCHEDULE

### Sunday, September 7th

#### 2 - 4 p.m. Opening Session

A reality check to identify common ground for making better decisions about the future of health and health care.

- [Elisabeth Rosenthal, M.D.](#), The New York Times
- [Mark McClellan, M.D., Ph.D.](#), The Brookings Institution
- [Amy Klobuchar](#), Senator
- [Mark Bertolini](#), Aetna

#### 4:00 - 5:30 Tweet Chat: When People Know They Matter It Changes Everything

[Angela Maiers](#), Educator and founder of [Choose2Matter](#), Introductory Video and Tweet Chat, join the conversation on Twitter with #TXFMCHAT at tweetchat.com

#### 5:30 - 7 p.m. Inspire

A marquee event that will inform, inspire and entertain.

- [Eric Dishman](#), Intel
- [Mukti Bosco](#), Healing Fields
- [Nate Staniforth](#), Magician

### Monday, September 8th

#### 8 - 8:15 a.m. Opening and welcome

- [John Hockenberry](#)

#### 8:15 - 10 a.m. Insights

The responsibility for health care is shifting to individuals — do we really understand what people need?

- [Lauren Taylor](#), Author
- [Thomas Fisher, M.D., M.P.H.](#), Health Care Service Corp.
- [Vaughn Kauffman](#), PwC
- [Lisa Sanders, M.D.](#), Yale University

#### 10:00 to 10:30 – Video Interview

Catching up with 2013 speaker, [MK Czerwiec, R.N., M.A.](#)

Center for Innovation  
**TRANSFORM2014**  
SEPTEMBER 07 | 08 | 09

**10:30 - 11:45 a.m. Metamorphosis**

How is innovation in business helping us think differently about the delivery and experience of health and care?

- [Mike Rhodin](#), IBM
- [Dan Seewald](#), Pfizer
- [Geoff Clapp](#), Better

**11:45 to 12:00 – Selected Video interviews with Transform sponsor, INTEL**

- **5 questions with Douglas Wood, M.D., Medical Director of Mayo Clinic Center for Innovation**
- **3 Elements for Changing Care Models, David Cook, M.D., Mayo Clinic.** Dr. Cook built MC Health Connection, a cloud-based architecture designed to alter care models and improve the patient experience.
- **Virtual Care: Past, Present, and Future** Three physicians from Mayo Clinic Share their thoughts on virtual care, where we're headed in the future, and what needs to change in order to make this new form of patient engagement a reality.

**12:00 to 12:35 – Video- A Taste of Transform** *A Panel Discussion Facilitated by Mark Blatt, M.D., Intel, Worldwide Medical Director of Enterprise Solutions.* Consumer trends lean to new technologies and patients who are utilizing mobile health visits are having more valuable patient experiences, better health outcomes and a greater life-balance while receiving care when and where it is convenient for them. On the physician side, the potential for greater efficiencies -- seeing more patients in their day -- and providing better care at a lower cost are incredibly promising. Guest moderator, Mark Blatt, M.D., Intel, Worldwide Medical Director of Enterprise Solutions, facilitated this discussion with Mayo Clinic Physicians Steve Ommen, M.D., Medical Director of the Center for Connected Care, Douglas Wood, M.D., Medical Director of the Center for Innovation, and Paul Limburg, M.D., Medical Director of Global Business Solutions.

**12:45 to 1:45 – Tweet chat: The Future of Virtual Health** to follow, with Mark Blatt, M.D., Intel, Worldwide Medical Director of Enterprise Solutions chatting with us from London, England! Join the conversation on Twitter with #TXFMCHAT at tweetchat.com

**2 - 3:30 p.m. Connections**

Understanding individuals, families and communities creates the foundation for effective change.

- [Joseph Kvedar, M.D.](#), Partners HealthCare
- [Will Allen](#), Growing Power
- [Amit Sood, M.D.](#), Mayo Clinic
- [Janet Schwartz](#), Tulane University

**3:30 to 4:00 – Video: What's Next in Health Analytics.** Eric Dishman, General Manager of Health and Life Sciences Group, Intel Interview with Bill Crouse, M.D., Microsoft; Andrew Litt, M.D., Dell Healthcare, and Graham Hughes, M.D., SAS Institute

Center for Innovation  
**TRANSFORM2014**  
SEPTEMBER 07 | 08 | 09

**4 - 5:30 p.m. Reframe**

What will it take to disrupt the current health care system? Is it possible to shift the focus toward health rather than health care?

- [“Unlikely Superheroes”](#) Healthy World Challenge, [Destination Imagination](#)
- [Barbara Casey](#), Cisco Systems
- [Barbara Barry](#), Mayo Clinic
- [Larry Keeley](#), Doblin

**Tuesday, September 9<sup>th</sup>**

**8 - 8:15 a.m. Opening and welcome**

- [John Hockenberry](#)

**8:15 - 9:45 a.m. Persistence**

Good ideas are only that if they aren't implemented — what does it take to get the job done?

- [Shirley Franklin](#), Purpose Built Communities and former Atlanta mayor
- [Lonni Tanner](#), New York City Department of Design and Construction
- [David Katz, M.D., M.P.H.](#), Yale University
- [Prabhjot Singh](#), Columbia University

**9:45 to 10:15 – Tweet Chat: Resiliency**

[Linda Wortmann](#), Never-smoker Lung Cancer Survivor, join the conversation on Twitter with #TXFMCHAT at [tweetchat.com](#)

**10:15 - 11:45 a.m. Paradigm**

Looking through new lenses to discover opportunities to meet people where they are for healthier lives.

- [Robert Conn, M.D.](#), SMARTRISK
- [Paul Wallace, M.D.](#), Optum Labs / [Nilay Shah, Ph.D.](#), Mayo Clinic
- [Egbe Osifo-Dawodu, M.D.](#), Global H.C.
- [Peter Scialla](#), Delos

**11:45 to 12:15 – Tweet Chat: Design is not a Department: Designing Every Step of Health Care.**

[Joyce Lee](#), M.D., (Doctor turned Designer) 30 minutes, join the conversation on Twitter with #TXFMCHAT at [tweetchat.com](#)

**12:15 to 1:45 – Tweet Chat: The Gaps in Patient Experience**, with [Susan Mazer, Ph.D.](#) President and CEO of Healing HealthCare Systems, and Transform 2013 presenter, join the conversation on Twitter with #TXFMCHAT at [tweetchat.com](#)

Center for Innovation  
**TRANSFORM2014**  
SEPTEMBER 07 | 08 | 09

**2 - 3:30 p.m. Ignite**

Take bold steps now.

- [Kim Erwin](#), IIT Institute of Design
- [Mark Smith, M.D., MBA](#), California HealthCare Foundation
- [Ashley Jagodzinski](#), College Student