

13400 East Shea Boulevard  
Scottsdale, Arizona 85259  
480-301-4580

September 26, 2013

Dear Exhibitor,

I am writing on behalf of Mayo Clinic and Mayo School of Continuous Professional Development to request your consideration to exhibit at our **Tackling Problematic Chronic Rhinosinusitis: A Conclave of Global Experts** course, being held on the Scottsdale and Phoenix campuses, in Arizona on **March 27-29, 2014**. We expect approximately 100 practicing otolaryngologists, allergists, residents, fellows and allied health professionals in otolaryngology to attend. This is the first such course to be organized by Mayo Clinic, and the only one of its kind in the region.

We expect wide participation from national and international attendees. Global leaders in Otolaryngology-Rhinology, Allergy-Immunology and Basic Sciences will come together to brainstorm in highly interactive sessions. Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians (AMA). College of Medicine, Mayo Clinic designates this live activity for a maximum of 34.75 AMA PRA Category 1 Credits™.

As course directors, we are hopeful you will be able to participate as an exhibitor. The exhibit fee is \$3,000. A signed Exhibitor Agreement (EA) is required upon commitment and the payee is Mayo Clinic Arizona, 13400 East Shea Boulevard, Scottsdale, AZ 85259. If you are interested in supporting this worthwhile effort and have questions, or would like to discuss addition options of support, please contact Channing Dallstream, in our Continuous Professional Development office by e-mailing [exhibits@mayo.edu](mailto:exhibits@mayo.edu) or calling (480) 301-4580. Please send all payments to the attention of Channing Dallstream, Exhibit Coordinator and denote project number 2014S378 on your correspondence. The Mayo Clinic Tax ID number is 86-0800150, attached you will find our W-9 form.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration of this opportunity to join us for a truly unique educational program. Together we can make a difference in patient outcomes.

Sincerely,



Devyani Lal, M.D.  
Course Director  
Assistant Professor of Otorhinolaryngology  
Mayo Clinic  
Department of Otolaryngology-Head  
and Neck Surgery



Matthew A. Rank, M.D.  
Course Director  
Assistant Professor of Medicine  
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Department of Allergy and Immunology