MAYO CLINIC

On behalf of course directors, Sophie Bakri, M.D. and Raymond Iezzi, M.D., and the Mayo School of Continuous Professional Development, we are inviting you to exhibit at our upcoming **Retina Update and Case Conference** continuing medical education course to be held October 31st through November 1st , 2014 in Rochester, Minnesota.

The options for treatment of retinal diseases such as macular degeneration, diabetic retinopathy, retinal vein occlusions and retinal detachments are evolving at a rapid pace. There are currently several treatment options available to tackle these diseases, and the choice and timing of which treatment to use can be confusing.

This course aims to update retina specialists and practicing ophthalmologists about the current state-of-the-art treatment options available for the management of retinal diseases.

Topics include:
• Retinal Vein Occlusion
• Wet & Dry Macular Degeneration
• Diabetic Macular Edema
• Ocular Imaging
• Epiretinal Membranes
• Macular Holes
• Uveitis
• Other Retinal Diseases

The fee to display at Retina Update and Case Conference is $2,000.

We've attached Mayo's required **Exhibitor Agreement**. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with your check, by **October 15, 2014**. Retain one signed copy for our files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) before **October 15, 2014** to Linda Gochnauer, CME Specialist Assistant, Mayo School of Continuous Professional Development, Plummer Building 2-60, 200 1st Street SW, Rochester, MN 55905.

We look forward to your support. If you have any questions, or if there are "company-specific" forms that need to be completed, please contact Linda by telephone at 507-266-3323 or via email at gochnauer.linda@mayo.edu.

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,

Vicki Meyer

Vicki R. Meyer
CME Specialist

200 First Street SW, Rochester Minnesota 55905 Telephone: (507) 284- 2509 Fax: (507) 538-7234 www.mayo.edu/cme

MAYO CLINIC

Mayo School of Continuous Professional Development (MSCPD)

Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title: Retina Update and Case Conference Activity Number: 2014R392

Location: Mayo Clinic, Rochester, MN Date(s) October 31 – November 1, 2014

Agreement between: ACCREDITED PROVIDER (PROVIDER):
Mayo Clinic College of Medicine – Mayo School of CPD
AND

Name of Commercial Company (EXHIBITOR): _____
(as it should appear on printed materials)

Name of Person Exhibiting:_____

Address: _____

Telephone: _____ Fax: _____ Email: _____

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of $2,000

Payment Information

Please complete credit card information or indicate if mailing a check:

☐ Visa ☐ Master Card ☐ Discover

Card # _____ Exp. _____

Name on Credit Card: _____ Date:_____

Address of Cardholder: _____
(if different from above address)

City: _____ State: ____ Zip _____

Phone #: ___ ___ ____ Email: _____

Federal Tax ID number is 41-6011702

☐ **Check**

Make check payable to **Mayo Clinic** and remit to: Mayo School of Continuous Professional Development
Attn: Linda Gochnauer
Plummer 2-60
200 First Street SW
Rochester, MN 55905

(Identify **course name** on check Retina)

☐ **Electronic Transfer**

$25 fee

Please contact CME office for account information.

Exhibitor Agreement – Page 2

By signing below, I agree to the "Terms and Conditions" outlined on Page 2 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

EXHIBITOR Representative: _____
(I understand and agree that typing my name above is the electronic equivalent of a written signature) (Date)

PROVIDER Representative: _____ _____
(Signature) (Date)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:
  SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."**
- EXHIBITOR may not distribute promotional materials. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 41-6011702**.
  Please remit check payable to: **Mayo Clinic.** Please identify course name on the check stub.

Please fax completed Exhibitor Agreement to: (507) 538-7234

OR

Linda Gochnauer at Gochnauer.linda@mayo.edu

200 First Street SW, Rochester Minnesota 55905 Telephone: (507) 284- 2509 Fax: (507) 538-7234 www.mayo.edu/cme