Mayo School of Continuous Professional Development
200 First Street SW
Plummer 2-60
Rochester, Minnesota 55905

On behalf of Mayo Clinic's Department of Pediatric and Adolescent Medicine, we are pleased to announce that Mayo Clinic Pediatric Days will be held September 29-30, 2014 at the Westin Chicago River North, Chicago, Illinois. On September 28, we are offering two optional pre-course sessions from 2:30-6:00 PM. The general session will be held beginning at 6:00 AM on Monday, September 29. We are anticipating 250-300 attendees. This highly successful national continuing medical education program presents the latest advances in the field of pediatric and adolescent medicine. Outstanding faculty of Mayo Clinic will offer plenary presentations, round table discussions, and concurrent sessions on a wide variety of topics, including:

- Adolescent Medicine
- Allergy
- Cardiology
- Dermatology
- Emergency Medicine
- Gastroenterology
- General Pediatrics
- Genetics
- Immunization Practice
- Infectious Disease
- Neonatology
- Perinatology
- Psychiatry
- Pulmonology
- Sports Medicine
- Urology

We would like to offer you an opportunity to display your company's products/services at this event. The exhibit fee for Mayo Clinic Pediatric Days is **$2,000.00** (USD).

If you are interested in exhibiting at this course please complete the enclosed exhibit letter of agreement and registration form and return to the address on the form. Payment can be made payable to Mayo Clinic (Federal Tax Identification #41-6011702) and sent to the MSCPD Meeting Registrars at the following address: Mayo School of Continuous Professional Development, MSCPD Meeting Registrars, Plummer Building (2-60), 200 First St SW, Rochester, MN, 55905.

We hope you will be able to join us in Chicago, September 29-30, 2014. If you have any questions, please do not hesitate to contact us. More information can also be found on the course web site:
http://www.mayo.edu/cme/pediatrics2014

Sincerely,

Walter Cook, M.D.
Course Director

Jonathan Johnson, M.D.
Course Director

Enclosures
Letter of Agreement
Exhibitor Registration Form

Mayo School of Continuous Professional Development

Mayo Clinic

Pediatric Days 2014

September 29-30, 2014
Westin Chicago River North
Chicago, IL

Exhibitor Registration Form

Company Name: _____

Primary Exhibitor Representative Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Telephone Number: _____

Fax Number: _____

E-mail address: _____

Secondary Exhibitor Representative Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Telephone Number: _____

Fax Number: _____

E-mail address: _____

Display Information:

- One 8 foot, skirted/draped table will be provided for your exhibit *(a maximum of two representatives are allowed per exhibit).*
- Please list additional requests here: _____

_____

_____

Complete and return this form along with your payment
(payable to Mayo Clinic Federal ID# 41-6011702) to:

Linda Gochnauer
Mayo School of Continuous Professional Development
Plummer Building 2-60
200 First Street SW
Rochester, MN 55905
Telephone: 507-266-3323 FAX: 507-538-7234
E-mail: Gochnauer.Linda@mayo.edu

Mayo School of Continuous Professional Development

Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title **Mayo Clinic Pediatric Days**
Location **Westin Chicago River North, Chicago, IL** Date(s) **September 29-30, 2014**

Agreement between: ACCREDITED PROVIDER (PROVIDER):
Mayo School of Continuous Professional Development
AND
Commercial Company (EXHIBITOR): _____
Address: _____
Telephone _____ Fax _____ Email _____

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of **$2,000.00 (USD)**

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:
  SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."**
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is** 41-6011702.
  Please remit check payable to: Mayo Clinic- Mayo School of Continuous Professional Development. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative: _____ _____
(Name) (Signature)

PROVIDER Representative: Lindsey Haagensen _____
(Signature)

Mayo School of CPD
Plummer Building 2-60
200 First St SW
Rochester, MN 55905
Telephone: 507-538-7228 Fax: 507-538-7234