MAYO CLINIC

It is our great pleasure to announce the 2012 Acute Care Psychiatry Clinical Review sponsored by Mayo Clinic, October 18-20, 2012, in Chicago. In the past five years, the course has drawn over 1,200 attendees from all states, with a diverse international audience. Ninety percent of our 2011 attendees were physicians. Of these physicians, approximately two-thirds were psychiatrists and one-third were family medicine physicians. This year, we are also marketing to advanced practice providers (PA/NP).

The course is an innovative and fast-paced overview across the entire range of adult psychiatry, child and adolescent psychiatry, and geriatric psychiatry. To provide the highest quality content, our course directors peer-review all presentations and provide feedback to ensure presentations represent the most up-to-date information and to resolve any potential bias.

We have been thrilled with the feedback from our attendees about past courses. One-hundred percent of attendees described the course as a positive learning experience and 95% of last year's attendees would recommend the course to a colleague. To further improve the course, we continue to adapt to meet our learner's needs using their input. Based on learner feedback, for 2012 we are utilizing simulated patient videos. We have also added "Clinical Pearls" sessions, where speakers will present a number of short cases followed by an interactive question and answer session. Based on demand we are continuing to offer special breakout sessions on a variety of topics.

We greatly appreciate your consideration of support as an exhibitor. As you are aware, continuing medical education meetings of this caliber need support from our partners in industry. Our meeting is offering the opportunity to have exhibit space for **$2,500**. With the positive feedback generated from previous courses, we expect a high number of repeat attendees as well as high interest and attendance at the course.

Thank you for your consideration in supporting Mayo Clinic's Acute Care Psychiatry Clinical Review. Please make the check payable to:

Mayo Clinic
Attn: Cathy Schilling - Plummer 2-60
200 First Street SW, Rochester, MN 55905
E-mail: schilling.catherine@mayo.edu
Phone: 507-266-7484

Federal Tax ID# 41-6011702

If you have any questions, please contact Sierra Hovey, the assigned CME assistant, by telephone at 507-266-7484, or by e-mail at schilling.catherine@mayo.edu.

Respectfully,

Timothy W. Lineberry, M.D.
Associate Professor
Department of Psychiatry and Psychology
Vice-Chair, Education

Mark A. Frye, M.D.
Professor and Chair
Department of Psychiatry and Psychiatry
Director, Mayo Clinic Depression Center

MAYO CLINIC

Mayo School of Continuous Professional Development

Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title: Acute Care Psychiatry Clinical Review
Location: Swissotel Chicago Date(s): October 18-20, 2012

Agreement between: ACCREDITED PROVIDER (PROVIDER):
College of Medicine, Mayo Clinic– Mayo School of CPD
AND
Commercial Company (EXHIBITOR): _____
Address: _____
Telephone _____ Fax _____ Email _____

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of $2,500

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:
  SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."**
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 41-6011702**.
  Please remit check payable to: Mayo Clinic- Mayo School of CME. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative: _____ _____
(Name) (Signature)

PROVIDER Representative: Peggy Paulson _____
Mayo Clinic (Signature)
Plummer 2-6
200 1 Street SW
Rochester, MN 55905

Please return to: Cathy Schilling at Fax: 507-538-7234

MAYO CLINIC

Acute Care Psychiatry Clinical Review

October 18-20, 2012
Swissotel Chicago
Chicago, IL

Exhibitor Registration Form

Company Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Name of Representative In charge of exhibit: *(Please type or print name exactly as you want it to appear on the name tag)* _____

Mailing Address: _____

City/State/Zip Code: _____

Business Telephone: _____

Fax Number: _____

E-mail address: _____

Other Representative Names & Mailing Addresses: _____

_____

_____

Our company will: *(please check the appropriate box)*

☐ Pay a display fee of $2,500 to exhibit our products/services at this course.

Display Information: A 6ft exhibit table will be provided.

Complete and return this form by September 21, 2012 to:

Please return to Vicki Klein or Cathy Schilling
Mayo School of Continuous Professional Development
Plummer 2-60
200 First Street SW
Rochester, Minnesota 55905
Fax: (507) 538-7234
Schilling.catherine@mayo.edu