MAYO CLINIC

College of Medicine, Mayo Clinic
Mayo School of Continuous
Professional Development
200 First Street SW
Rochester, MN 55905

Dear Representative:

On behalf of Drs. Michael J. Levy, Maurits J. Wiersema, Santhi Swaroop Vege, Bret T. Petersen and Mayo School of Continuous Professional Development, we are pleased to announce the upcoming **9th Annual EUS Course** and **Principles & Pearls in Pancreatology** continuing medical education courses being held August 1-4, 2012 in Rochester, Minnesota.

This course is an outstanding educational event providing substantial value to our colleagues. This course includes renowned Mayo Clinic and guest faculty. Our patient population, superbly equipped EUS facilities, and faculty (including endosonographers, pancreatologists, other clinicians, pathologists, a radiologist, and surgeon) help ensure a successful course in 2012.

As we continue to build momentum and learn from the experience of the past courses, the planning committee has modified and added activities to further enhance the educational experience. We're excited to once again offer an ERCP component for live case demonstrations and "In-The-Room experience." Participants encouraged us to include this component due to the educational value and close interaction with ERCP faculty. They also appreciated the exposure to ERCP equipment and accessories and believe they can apply this knowledge to their practice.

Full course details can be found online at: http://www.mayo.edu/cme/gastroenterology-2012r627

We would like to invite you to exhibit at this exciting course. The fee to exhibit is $2,000.

Attached is Mayo's required Exhibitor Agreement and Exhibitor Registration Form. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with your check, before June 15, 2012. Retain one signed copy for your files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) before June 15, 2012 to Julie Reed, CME Specialist, 200 1st Street SW, Plummer 2-60, Rochester, MN 55905.

We look forward to your support. If you have any questions, please contact me by telephone at (507) 266-2821 or via e-mail, reed.julie1@mayo.edu.

Thank you for your consideration. We look forward to a favorable reply.

Sincerely,

Julie Reed

Julie Reed
CME Specialist
507.266.2821
Reed.julie1@mayo.edu

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Mayo School of Continuous Professional Development

Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title 9th Annual EUS Course and Principles & Pearls in Pancreatology
Location Marriott Hotel Ballroom, Rochester, Minnesota Date(s) August 1-4, 2012

Agreement between: ACCREDITED PROVIDER (PROVIDER):
Mayo Clinic College of Medicine – Mayo School of CPD
AND

Commercial Company (EXHIBITOR): _____

Address: _____

Telephone _____ Fax _____ Email _____

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of $2,000

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:
  SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."**
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 41-6011702**.
  Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative: _____ _____
(Name) (Signature)

PROVIDER Representative: Peggy Paulson _____
MSCPD Operations Manager (Signature)

MAYO CLINIC

Mayo Clinic
9th Annual EUS Course and
Principles & Pearls in Pancreatology

August 1-4, 2012
Marriott Hotel Ballroom
Rochester, MN

Exhibit Representative Registration Form

Company Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Name of Representative in charge of exhibit: _____
(Please type or print name exactly as you want it to appear on the name tag)

Mailing Address: _____

City/State/Zip Code: _____

Business Telephone: _____

Fax Number: _____

E-mail address: _____

2nd Representative: _____

Email Address:

Display Information:
An 8′ table will be provided for your exhibit ***(a maximum of two representatives are allowed per exhibit)***.

Please list additional requests here (i.e. power): _____

Complete and return this form **by June 15, 2012** to:

Kammi Englund, CME Specialist Assistant – englund.kammi@mayo.edu
Mayo School of Continuous Professional Development
Plummer 2-60
200 First Street SW
Rochester, Minnesota 55905
Fax: (507) 538-7234